

Andrew C. Leon Award

**ISCTM 13th Annual Scientific Meeting
21-23 February 2017
The Fairmont, Washington DC**

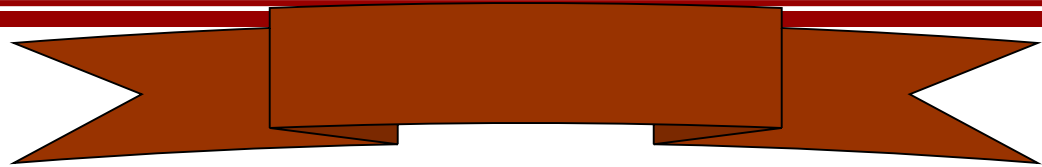




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ISCTM



The Compleat Methodologist





The Compleat Methodologist

Chapter 1: What is the question?

Chapter 1

What is the Question?

Commandment #1

Not every question is a good one

Chapter 1

What is the Question?

Commandment #2

Know why are you asking your question

Commandment #2

Know why are you asking your question

- If you don't know where you are going, any road will get you there.
Lewis Carroll

- If you don't know where you are going, you might wind up someplace else.
Yogi Berra

Chapter 1

What is the Question?

Commandment #3

Know the audience for your question

Chapter 1
What is the Question?

Commandment #4

**Know the subject of your question
(population of interest)**

Chapter 1

What is the Question?

Commandment #5

Articulate your question well

Chapter 1

What is the Question?

Commandment #6

Don't assume old answers to your question are correct

Chapter 1

What is the Question?

Commandment #7

Ask one question at a time

Chapter 1

What is the Question?

Commandment #8

Prepare for follow up questions

Chapter 1

What is the Question?

Commandment #9

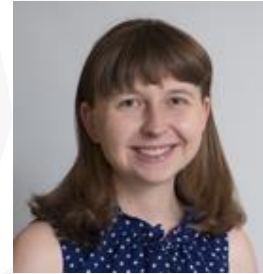
Use methodologies to answer your question that are ‘fit for purpose’

Chapter 1

What is the Question?

Commandment #10

**Confirm your question with a statistician
(and many others)**



Let the wild rumpus begin!