

Real-world evidence data from drug registration to reimbursement

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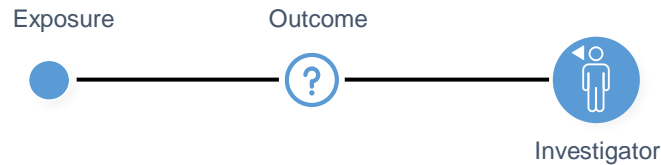
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There are several potential sources of RWE

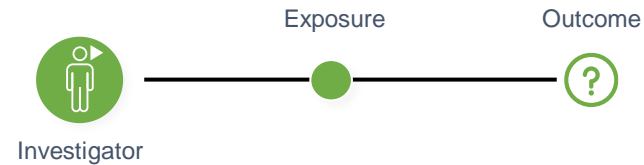
Retrospective

Data collected in the past.



Prospective

Data collected into the future.



Bidirectional

Data collected in the past and into future.



Involves both retrospective and prospective data collection

Cross Sectional









Data collected to represent a single point in time.



Neither retrospective or prospective

1. Grimes & Schulz. *The Lancet*. 2002; 359:57-61. 2. LaMorte. https://sphweb.bumc.bu.edu/otlt/mph-modules/ep/ep713_cohortstudies/ep713_cohortstudies2.html (Accessed Sept 2022). 3. Ranganathan & Aggarwal. *Perspect Clin Res*. 2018; 9:184-186.

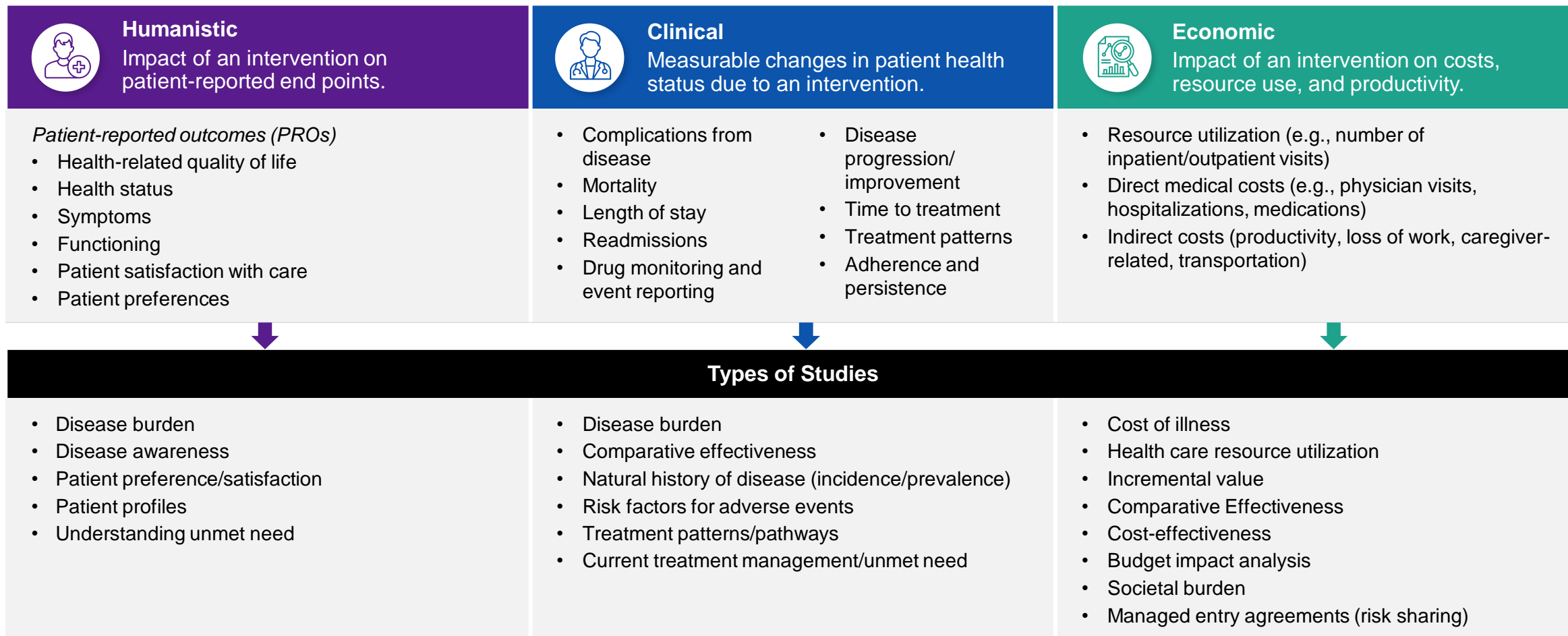
Coming from RWD sources very detailed

 RWD source	 Claims databases ¹⁻³	 Electronic health record ⁴⁻⁷	 Hospital administrative data ⁸	 Patient registries ^{2,3,9-11}	 Surveys and questionnaires ^{2,12,13}
 Strengths	<ul style="list-style-type: none"> • Captures the continuum of care • Contains healthcare cost data • Large and well suited for rare outcomes 	<ul style="list-style-type: none"> • Wide range of structured and unstructured information • May contain nuanced clinical data (e.g., line of therapy) 	<ul style="list-style-type: none"> • Provides a detailed view into a patient's use of services in the hospital including financial data 	<ul style="list-style-type: none"> • Useful for understanding quality of care, satisfaction, and resource utilization (long time frame) • Understanding rare diseases • May contain nuanced clinical data • Some registries capture HRQoL data 	<ul style="list-style-type: none"> • Useful for evaluating functional status, quality of care, adherence, HRQoL, and preference
 Limitations	<ul style="list-style-type: none"> • Patient disenrollment (longitudinal follow-up challenges) • Coding inaccuracies • Lacks in-hospital details and HRQoL data • Limited to services and drugs that are reimbursed 	<ul style="list-style-type: none"> • Only captures the care provided by HCPs using the EHR • Lacks prescription details, HRQoL and financial data, • Curation required for unstructured data 	<ul style="list-style-type: none"> • Typically lacking clinical depth and HRQoL data • Coding inaccuracies • Limited follow-up outside the hospital 	<ul style="list-style-type: none"> • Risk of missing data • Data quality issues • Selection bias due to voluntary participation • Often no comparator treatment (or disease group) • Usually lacks financial data 	<ul style="list-style-type: none"> • Reliability can be low due to differences in patients' abilities to recall, understand, and report • Patients may self-select for participation

Abbreviations: EHR = electronic health record; HCP = health care provider; HRQoL = health-related quality of life; RWD = real world data.

1. Ray et al. *J Comp Eff Res*. 2013; 2:195-206. 2. Eriksson & Ibáñez. *Drug Utilization Research: Methods and Applications*. 2016; Chapter 4. 3. Garrison et al. *Value Health*. 2007; 10:326-335. 4. Hansen et al. *JAMA*. 2007; 298:874-879. 5. Wilson & Bock. *White Paper*. 2012; 1-3. 6. Quek & Mardekian. *J. Adv Ther*. 2019; 36:708-720. 7. HealthIT.gov. <https://www.healthit.gov/fag/what-electronic-health-record-ehr> (Accessed Sept 2022). 8. AAPC. https://www.aapc.com/medicalcodingglossary/administrative_data.aspx. (Accessed Sept 2022). 9. Siegler et al. *Med Student Res J*. 2013; 2:21-29. 10. Darden et al. *Future Oncol*. 2019; 15:141-150. 11. Weitzman et al. *J Patient Rep Outcomes*. 2018; 2:1. 12. Iversen et al. *BMJ Open*. 2012; 2:e001437. 13. Cella et al. *RTI Press Book*. 2015.





Different health outcomes can be assessed using RWE



Abbreviations: PRO = patient-reported outcome; RWE = real world evidence.

1. AHRQ. Developing a Protocol for Observational Comparative Effectiveness Research: A User's Guide. 2013. 2. AMCP. Outcomes Research Presentation. 2015. 3. Khosla et al. F1000Res. 2018; 7:111. 4. Venkataraman et al. PLoS One. 2014; 9:e113802. 5. Kalaiselvan et al. Indian J Anaesth. 2015; 59:715-20. 6. Rudrapatna & Butte. J Clin Invest. 2020; 130:565-74. 7. Centers for Disease Control and Prevention. <https://www.cdc.gov/policy/polaris/economics/cost-illness/index.html> (Accessed Sept 2022).

The value of RWE is recognized by many stakeholders

	 Regulatory Agencies ^{1,2}	 Payers / HTAs ^{3,4}	 Providers ³⁻⁶	 Patients ^{2,6,7}
Key needs that RCTs & RWE may help to address	<ul style="list-style-type: none"> Assess risk-benefit ratio when ethical, operational, or resource barriers may hinder the ability to conduct an RCT Determine post-marketing requirements Assess comparative effectiveness 	<ul style="list-style-type: none"> Increase budget predictability Assess cost effectiveness Assess comparative effectiveness 	<ul style="list-style-type: none"> Optimize care protocol Stratify outcomes by subpopulations Understand patient preferences 	<ul style="list-style-type: none"> Optimize personal health Receive personalized treatment according to clinical characteristics and personal preferences
Evidence considered	<ul style="list-style-type: none"> Effectiveness Safety Quality of life 	<ul style="list-style-type: none"> Effectiveness Safety Quality of life Burden of illness Costs and healthcare resource use Cost-effectiveness and budget impact 	<ul style="list-style-type: none"> Effectiveness Safety Quality of life Costs and healthcare resource use Treatment sequence Social determinants of health 	<ul style="list-style-type: none"> Effectiveness Safety Quality of life Humanistic factors

Abbreviations: HTA = Health Technology Assessment; RCTs = randomized controlled trials.

1. Berger et al. *Value Health*. 2017; 20:1003-1008. 2. Duke-Margolis Center for Health Policy. https://healthpolicy.duke.edu/sites/default/files/2019-11/non_intervetional_study_credibility_0.pdf (Accessed Sept 2022). 3. Khosla et al. *F1000Res*. 2018; 7:111. 4. Brooks & Field. (2020) <https://www.optum.com/content/dam/optum3/optum/en/landing/ls/PJA/WF629798-PJA-ebook.pdf> (Accessed Sept 2022). 5. Palacio et al. *Popul Health Manag*. 2018; 21:501-508. 6. American Academy of Family Physicians. (2017). <https://www.aafp.org/family-physician/patient-care/clinical-recommendations/cpg-manual.html> (Accessed Sept 2022). 7. Butler et al. *Biometrics*. 2018; 74: 18-26.



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Thank you