Impact of external factors on the future of CNS therapy development

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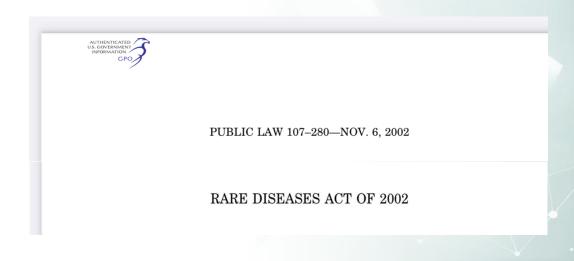
Disclosures: Employed by Noema Pharma AG

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Adapting CNS R&D strategy to a rapidly evolving environment

Rapidly evolving external factors significantly impact R&D strategy

- Scientific realities
- Evolving regulations –
- Patient empowerment e.g., role of DTC
- Clinical execution e.g., site consolidation in the USA, academic research realities
- Regional influences e.g., geopolitical events
- Pricing and reimbursement
- Increased role of artificial intelligence
- Impact of changing policy





Business | Wonder drugs

Big pharma is warming to the potential of AI

But some worry the Terminator is coming



IMAGE: BRYAN ANSELM/REDUX/EYEVINE



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[1/23/2024] FDA's Center for Drug Evaluation and Research (CDER) and Center for Biologics Evaluation and Research (CBER) recently accepted a new submission into the Innovative Science and Technology Approaches for New Drugs (ISTAND) Pilot Program. This submission is the first artificial intelligence-based and digital health technology-based project and the first project in neuroscience to be accepted into ISTAND.

"This marks a pioneering step for the ISTAND program as the first artificial intelligence-based, digital health technology project in neuroscience to be accepted into the pilot program," said Peter Stein, M.D., director of CDER's Office of New Drugs. "Our acceptance aligns with FDA's vision of optimizing drug development and evaluation, potentially expediting the availability of safe and effective treatments."