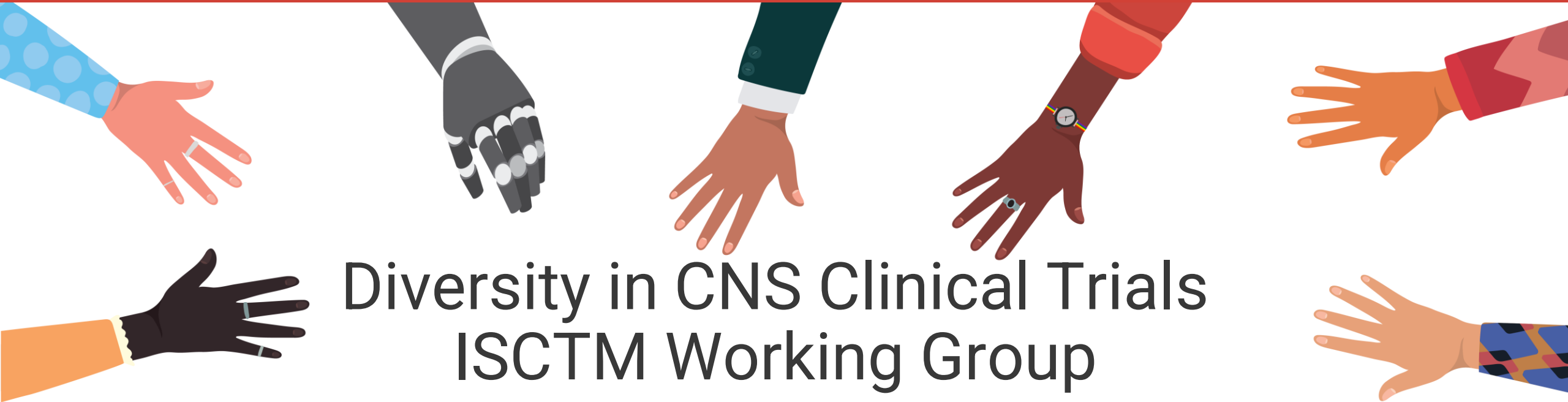




International Society for CNS Clinical Trials and Methodology



Diversity in CNS Clinical Trials

ISCTM Working Group

Feb 21 – 4.40-6.15 PM



Disclosures

Sian Ratcliffe

- Head of Global Clinical Operations, Analytics, Technology & Data Sciences
- Employee and shareholder of Biogen
- Shareholder of Pfizer
- Data presented today is not linked to any Biogen studies/trials
- Opinions = mine

Abhi Pratap

- Senior Clinical Program Leader, CNS
- Employed by Boehringer Ingelheim
- Data presented today is not linked to any Boehringer Ingelheim studies/trials
- Opinions = mine
- Examples from published research for educational purposes only

Academic Affiliations

- Visiting fellow, Kings College London, UK
- Fellow, Boston University, USA
- Adjunct Faculty, University of Washington, USA

Agenda

Introductions

Goals & Logistics

Diversity in CNS Trials

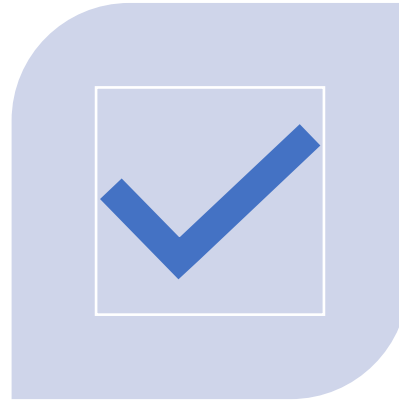
- Representation & **Beyond**
- Challenges
- Solutions, real-world experiences and best practices

Next Steps

Introductions



NAME, AFFILIATION



CURRENT FOCUS IN CNS



BRIEFLY, WHAT “DIVERSITY
IN CNS” MEANS TO YOU

Key Goals

Diversity in the context of CNS

Real-world experiences /
solutions

Assess need for establishing a
longer-term working group
and setup deliverables

Logistics



NOTE-TAKERS



CURATING IDEAS

Agenda

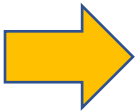
Introductions

Goals & Logistics

Diversity in CNS Trials

- Representation & **Beyond**
- Challenges
- Solutions, real-world experiences and best practices

Next Steps



Race/ethnicity reporting and representation in US clinical trials: A cohort study



Brandon E. Turner,^{a,b,*} Jecca R. Steinberg,^a Brannon T. Weeks,^a Fatima Rodriguez,^c and Mark R. Cullen^d

N = 20,000+ trials

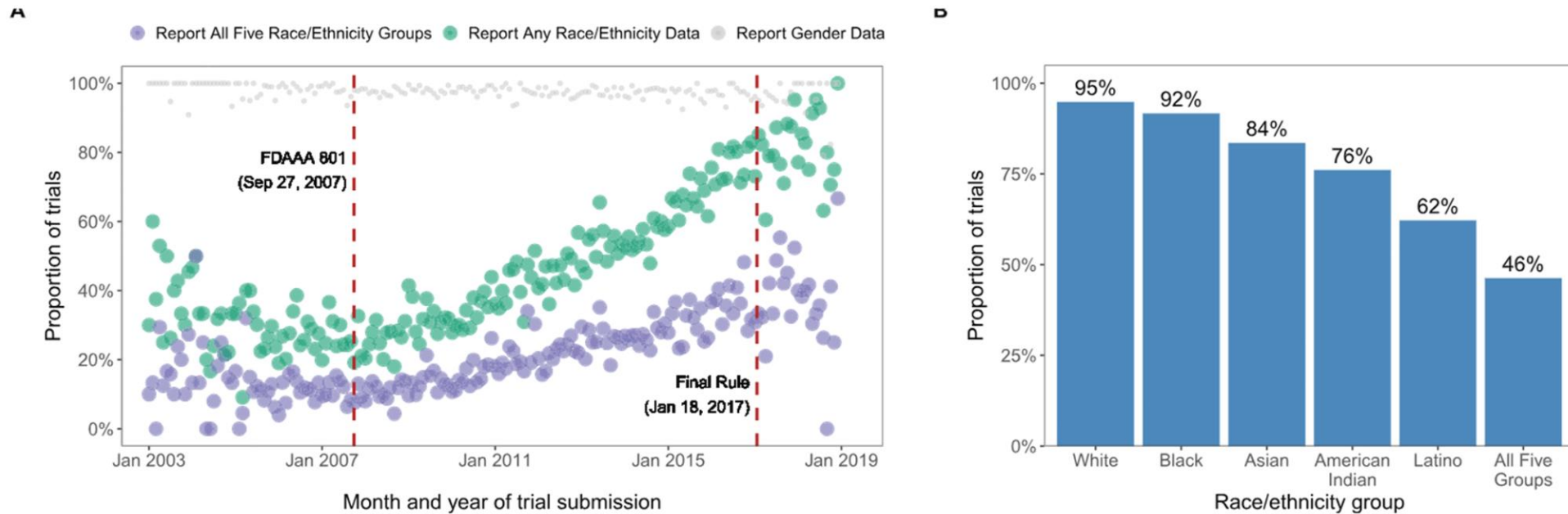


Figure 2. Race and ethnicity enrollment reporting in United States-based clinical trials registered on ClinicalTrials.gov.

Panel A shows change over time in proportion of trials reporting race/ethnicity enrollment data. All Five Race/Ethnicity Groups include White, Latino, Black, Asian (including Pacific Islander and Native Hawaiian), and American Indian (including Alaskan Native). *Panel B* shows the races/ethnicities that were reported among trials that included any race/ethnicity enrollment results data and the proportion of those trials that reported each individual race/ethnicity.

Clinical research need to reflect the growing social, racial and ethnic diversity of the US population



Underrepresentation of target population
in medical product development can
make generated evidence inapplicable
to those who weren't included in the trials
and, therefore, biased

GUIDANCE DOCUMENT

Diversity Plans to Improve Enrollment of Participants From Underrepresented Racial and Ethnic Populations in Clinical Trials; Draft Guidance for Industry; Availability

Draft Guidance for Industry

APRIL 2022

[Download the Draft Guidance Document](#)

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NEWS | 16 February 2023

FDA to require diversity plan for clinical trials

US regulatory agency makes 'big change' to increase the number of participants from under-represented groups in drug testing.

Diversity Plans to Improve Enrollment of Participants from Underrepresented Racial and Ethnic Populations in Clinical Trials Guidance for Industry

DRAFT GUIDANCE

This guidance document is being distributed for comment purposes only.

Comments and suggestions regarding this draft document should be submitted within 60 days of publication in the *Federal Register* of the notice announcing the availability of the draft guidance. Submit electronic comments to <https://www.regulations.gov>. Submit written comments to the Dockets Management Staff (HFA-305), Food and Drug Administration, 5630 Fishers Lane, Rm. 1061, Rockville, MD 20852. All comments should be identified with the docket number listed in the notice of availability that publishes in the *Federal Register*.

For questions regarding this draft document, contact (OCE/CDER) Lola Fashoyin-Aje, 240-402-0205, (CBER) Office of Communication, Outreach, and Development, 800-835-4709, or 240-402-8010, or CDRHClinicalEvidence@fda.hhs.gov.

U.S. Department of Health and Human Services
Food and Drug Administration

Proceedings of a Workshop

STRATEGIES FOR ENSURING
DIVERSITY, INCLUSION,
AND MEANINGFUL
PARTICIPATION
IN CLINICAL TRIALS



The National Academies of
SCIENCES • ENGINEERING • MEDICINE



U.S. FOOD & DRUG
ADMINISTRATION

Framework for the Use of Digital
Health Technologies in Drug and
Biological Product Development

INNOVATION PREDICTABILITY ACCESS

March 2023

Patient-Focused Drug Development: Methods to Identify What Is Important to Patients Guidance for Industry, Food and Drug Administration Staff, and Other Stakeholders

U.S. Department of Health and Human Services
Food and Drug Administration
Center for Drug Evaluation and Research (CDER)
Center for Biologics Evaluation and Research (CBER)

February 2022
Procedural

Public Workshop to Enhance Clinical Study Diversity

November 29 - 30, 2023 / 10 a.m. - 2:00 p.m. EST

FDA U.S. FOOD & DRUG
ADMINISTRATION



[Virtual Public Workshop to Enhance Clinical Study Diversity \(FDORA\) - CTTI \(ctti-clinicaltrials.org\)](https://www.fda.gov/oc/clinical-trials-transformation-initiative)

Advancing the
Landscape: Increasing
Diversity in Clinical Trials



Key Takeaways

FDA

- FDA has a longstanding commitment to promote diversity and inclusion of underrepresented populations in clinical trials.
- Enrollment in clinical trials should, to the extent possible, reflect the diversity of the population that will use the medical product, if approved.
- A pragmatic approach that balances FDA's intent to increase diversity in clinical trials with bringing urgent medical treatments to patients as soon as possible is needed.
- To achieve meaningful representation in clinical studies, it takes the combined effort of all interested parties in the clinical trials enterprise.

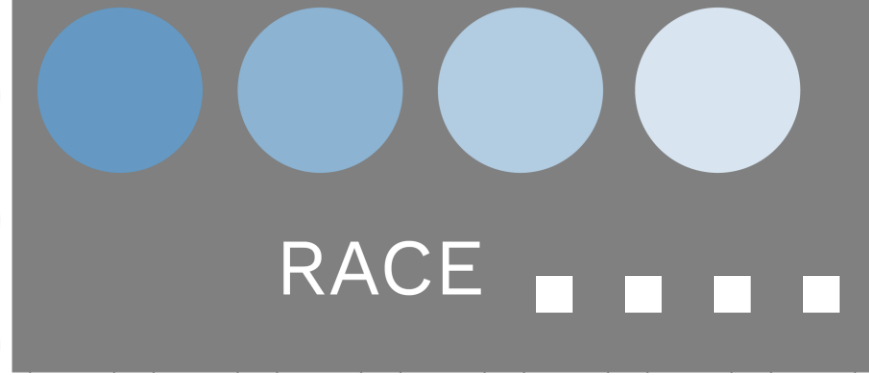
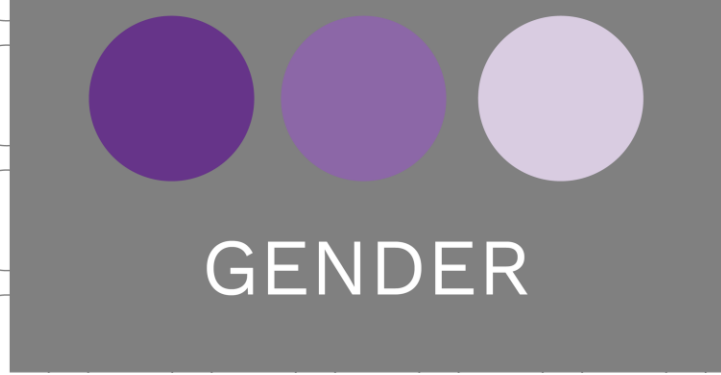


Various Potential for Biases in Clinical Trials

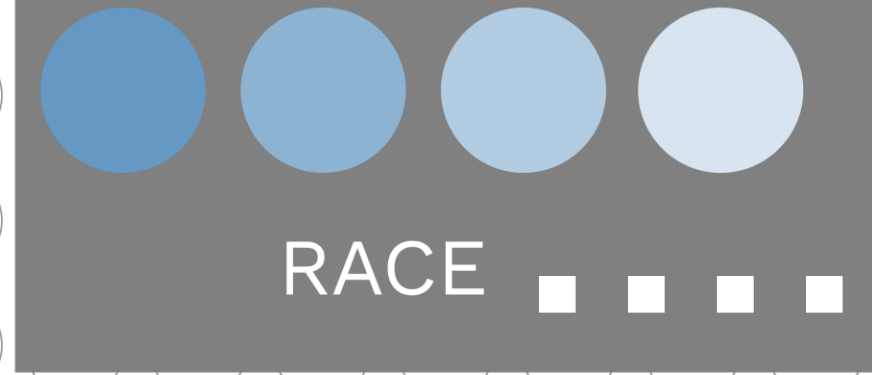
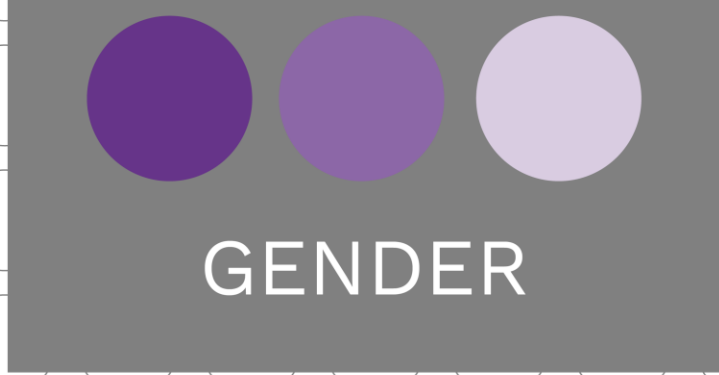
- Site selection
- Patient Reach
- Recruitment
- Retention
- Data analysis
- Inference
-

Implications of “Underrepresentation”

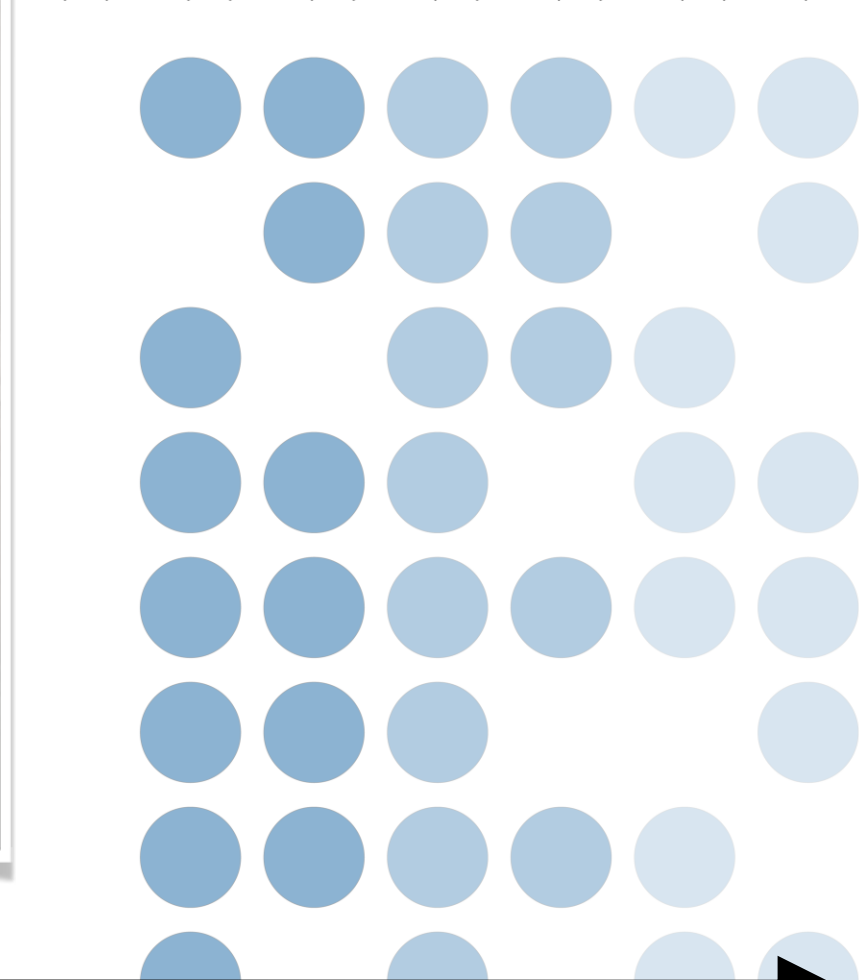
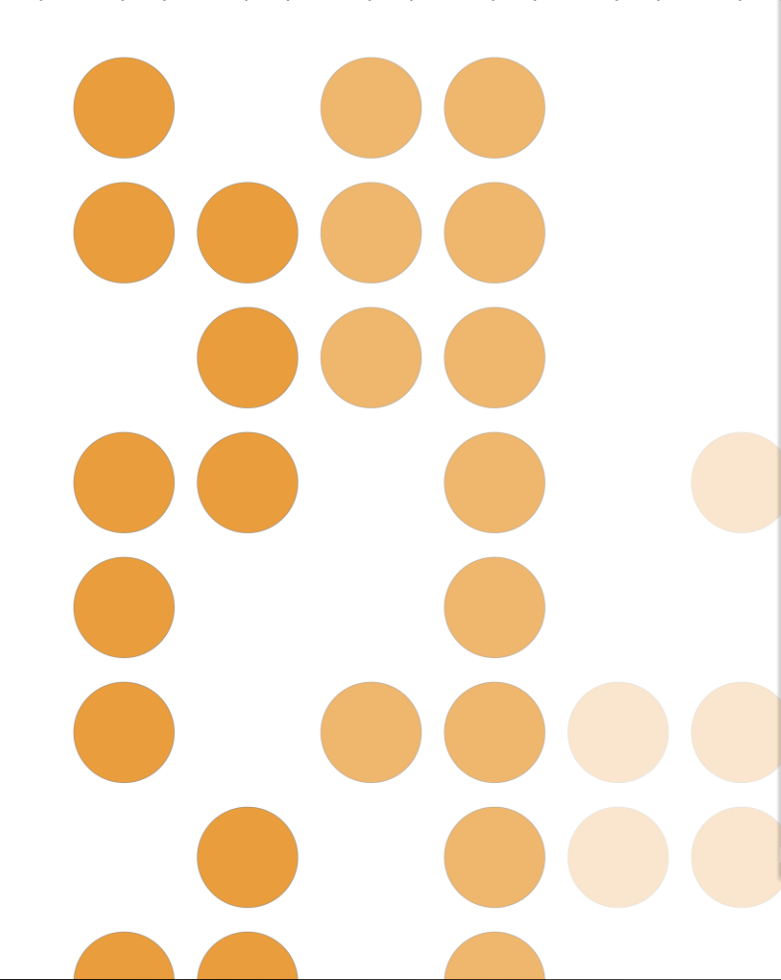
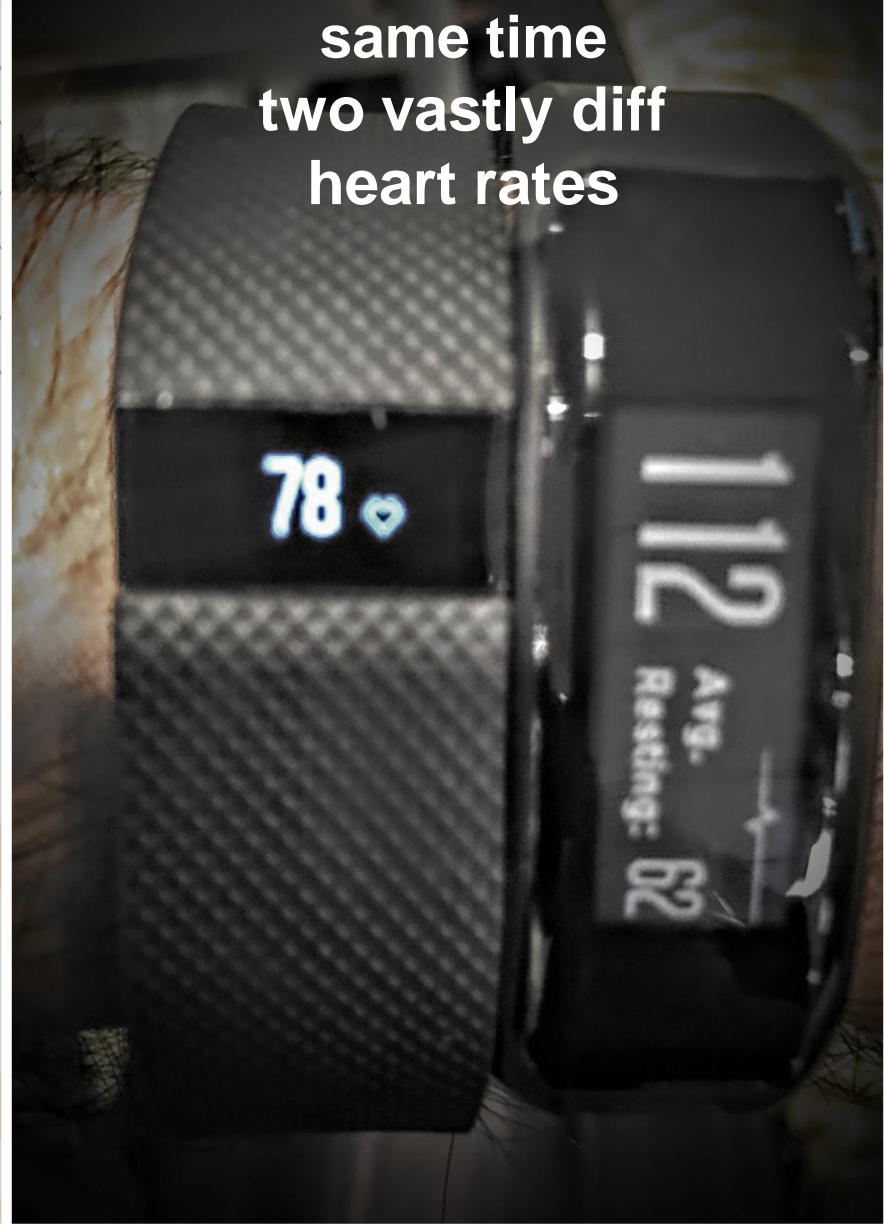
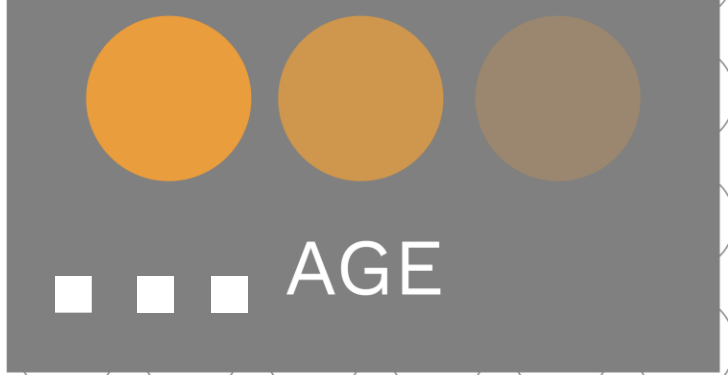
- Non-uniform representation
- Non-uniform data collection
- Non-generalizable inference -> Non-generalizable treatments
- Moving beyond guidance – methodological aspects
 - Imputation – pros/cons



TIME



TIME



EMPIRICAL DATA

TIME



Wearable devices may not be adopted or worn equitably by a diverse population

ABCD Study in Brief

- N = 10,000+
- Healthy kids representatively sampled across US
- Data collection = ePROs + Wearables(Fitbits)

Adolescent Brain Cognitive Development
The ABCD Study® is the largest long-term study of brain development and child health in the United States.

JAMA Network | **Open**

Original Investigation | Equity, Diversity, and Inclusion

Association of Demographic and Socioeconomic Indicators With the Use of Wearable Devices Among Children

Ethan H. Kim, MSc; Jessica L. Jenness, PhD; Adam Bryant Miller, PhD; Ramzi Halabi, PhD; Massimiliano de Zambotti, PhD; Kara S. Bagot, MD; Fiona C. Baker, PhD; Abhishek Pratap, PhD

Abstract

IMPORTANCE The use of consumer-grade wearable devices for collecting data for biomedical research may be associated with social determinants of health (SDoHs) linked to people's understanding of and willingness to join and remain engaged in remote health studies.

OBJECTIVE To examine whether demographic and socioeconomic indicators are associated with willingness to join a wearable device study and adherence to wearable data collection in children.

DESIGN, SETTING, AND PARTICIPANTS This cohort study used wearable device usage data collected from 10 414 participants (aged 11-13 years) at the year-2 follow-up (2018-2020) of the ongoing Adolescent Brain and Cognitive Development (ABCD) Study, performed at 21 sites across the United States. Data were analyzed from November 2021 to July 2022.

MAIN OUTCOMES AND MEASURES The 2 primary outcomes were (1) participant retention in the wearable device substudy and (2) total device wear time during the 21-day observation period. Associations between the primary end points and sociodemographic and economic indicators were examined.

RESULTS The mean (SD) age of the 10 414 participants was 12.00 (0.72) years, with 5444 (52.3%) male participants. Overall, 1424 participants (13.7%) were Black; 2048 (19.7%), Hispanic; and 5615 (53.9%) White. Substantial differences were observed between the cohort that participated and shared wearable device data (wearable device cohort [WDC]; 7424 participants [71.3%]) compared with those who did not participate or share data (no wearable device cohort [NWDC]; 2900 participants [28.7%]). Black children were significantly underrepresented (-59%) in the WDC (847 [11.4%]) compared with the NWDC (577 [19.3%]; $P < .001$). In contrast, White children were overrepresented (+132%) in the WDC (4301 [57.9%]) vs the NWDC (1314 [43.9%]; $P < .001$). Children from low-income households (<\$24 999) were significantly underrepresented in WDC (638 [8.6%]) compared with NWDC (492 [16.5%]; $P < .001$). Overall, Black children were retained for a substantially shorter duration (16 days; 95% CI, 14-17 days) compared with White children (21 days; 95% CI, 21-21 days; $P < .001$) in the wearable device substudy. In addition, total device wear time during the observation was notably different between Black vs White children ($\beta = -43.00$ hours; 95% CI, -55.11 to -30.88 hours; $P < .001$).

CONCLUSIONS AND RELEVANCE In this cohort study, large-scale wearable device data collected from children showed considerable differences between White and Black children in terms of enrollment and daily wear time. While wearable devices provide an opportunity for real-time, high-resolution monitoring of health and behavior, these devices do not seem to be used equitably.

Key Points

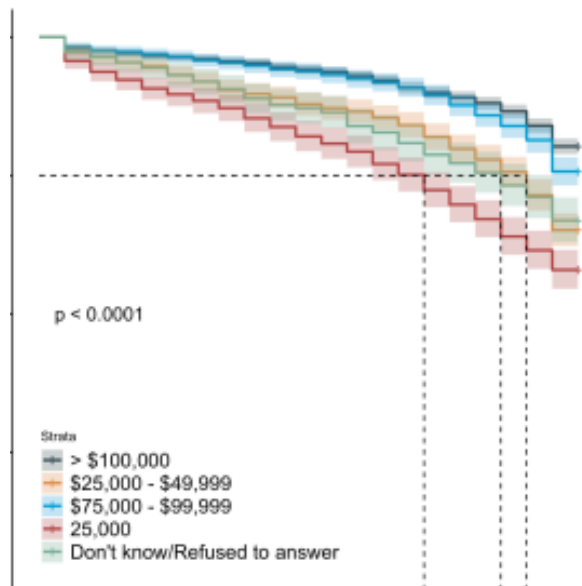
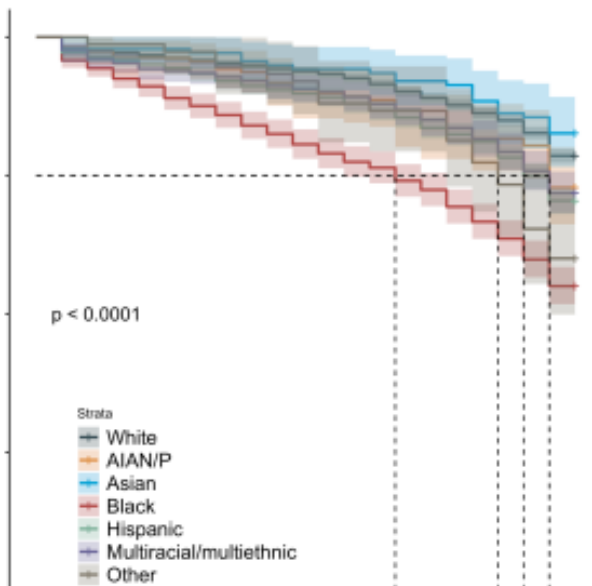
Question Does the large-scale usage of wearable devices in children vary based on demographic and socioeconomic indicators?

Findings In this cohort study of 10 414 children, there was a statistically significant association between participants' sociodemographic characteristics and willingness to enroll and engage in a wearable device study. Black children and those from lower socioeconomic status households were less likely to participate and wore devices for significantly less time than White children and those from higher socioeconomic status households, respectively.

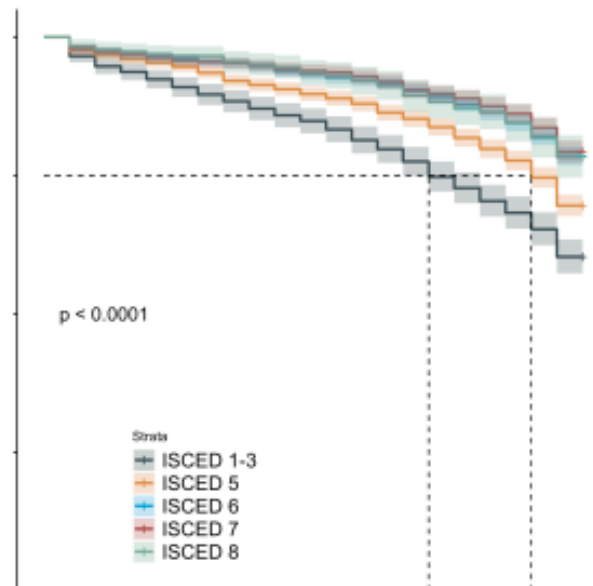
Meaning The findings of this study suggest that without factoring in the broader social determinants of health that may affect individual and group experiences and participation in research, inequities in data collection using wearable technologies may continue to exist, especially for youths belonging to racial and ethnic minority groups.

+ Supplemental content
Author affiliations and article information are listed at the end of this article.

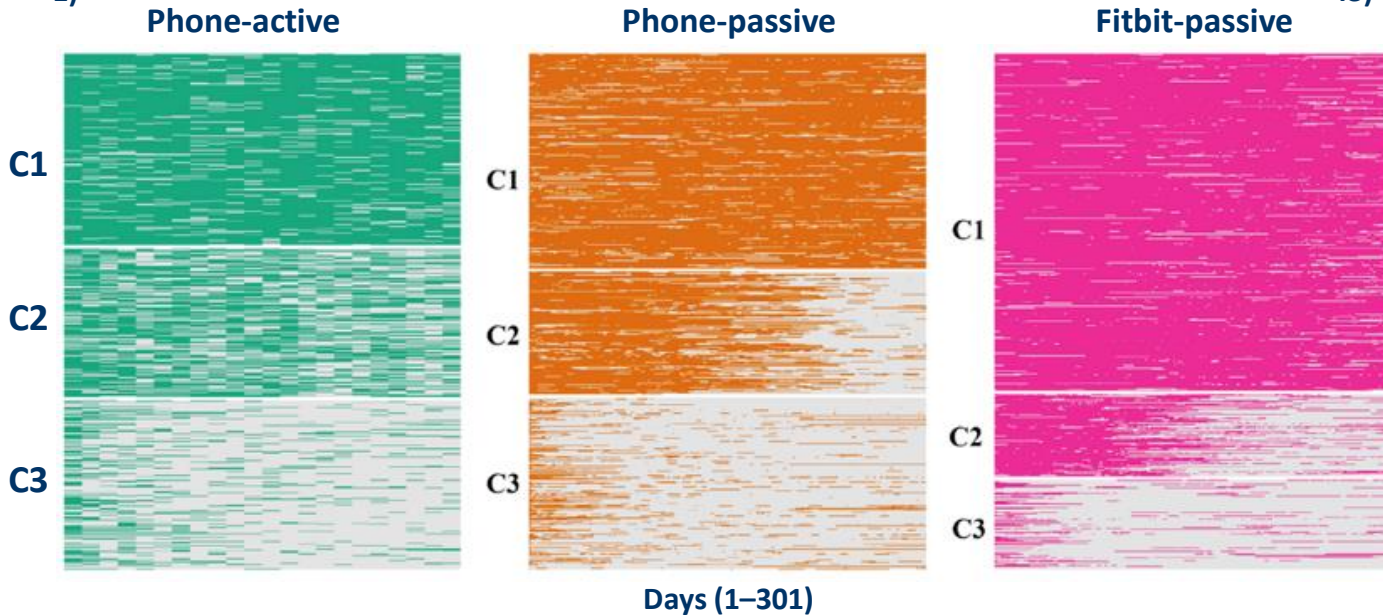
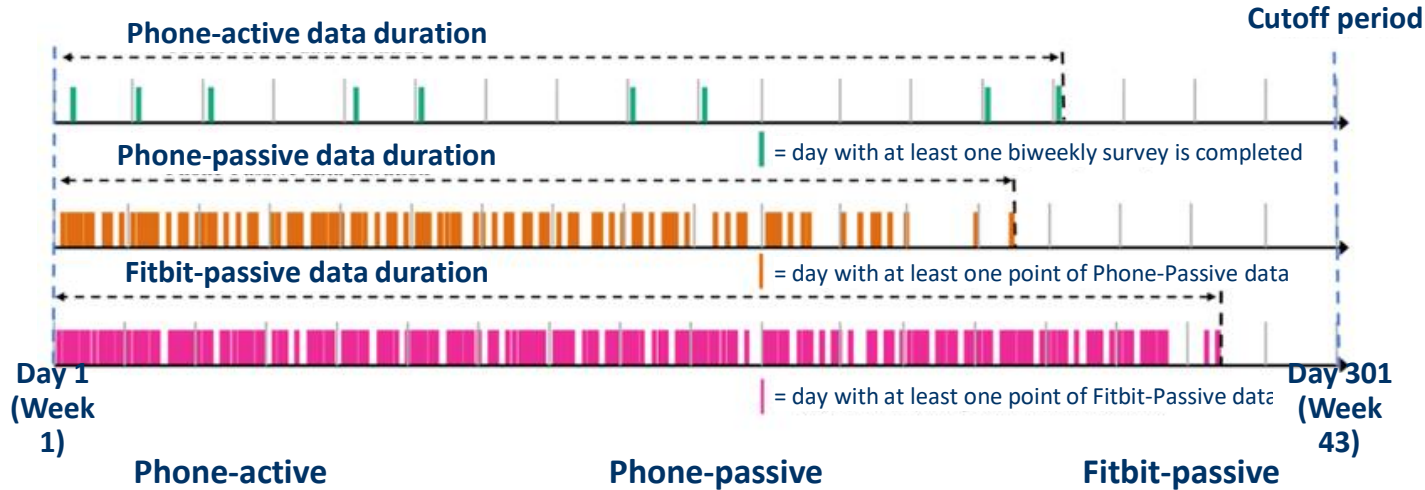
Participant Retention



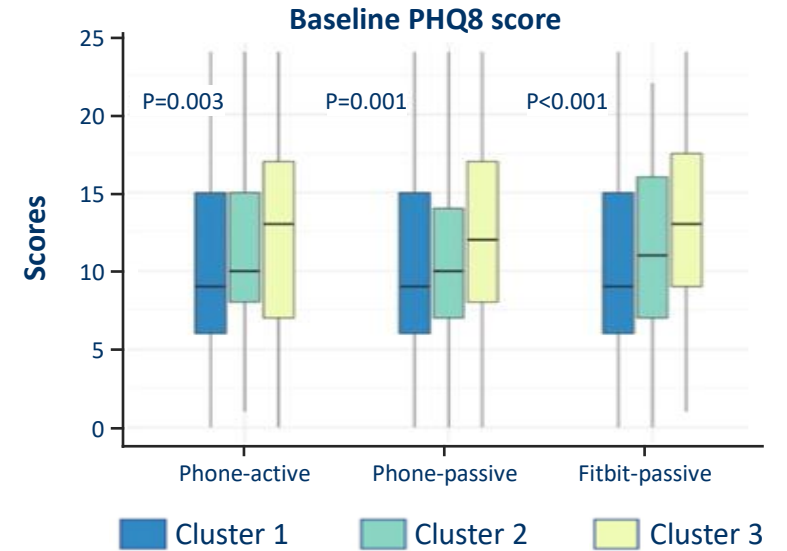
Days (1-21) in study



Differential biases in real-world data collection



PHQ-8, eight-item Patient Health Questionnaire depression scale. Zhang Y, et al. NPJ Digit Med 2023;6: 25.



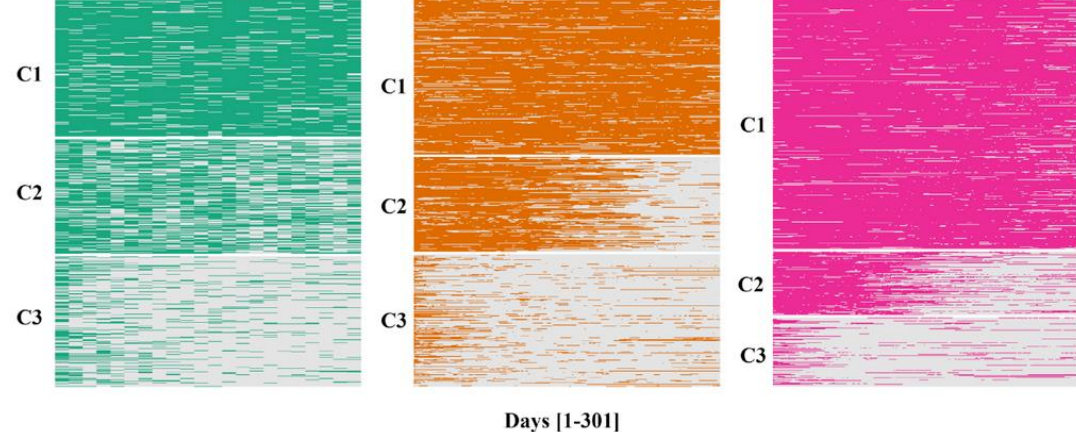
Study in brief

Clinical condition = depression

N = >600

Region = UK, Spain and The Netherlands

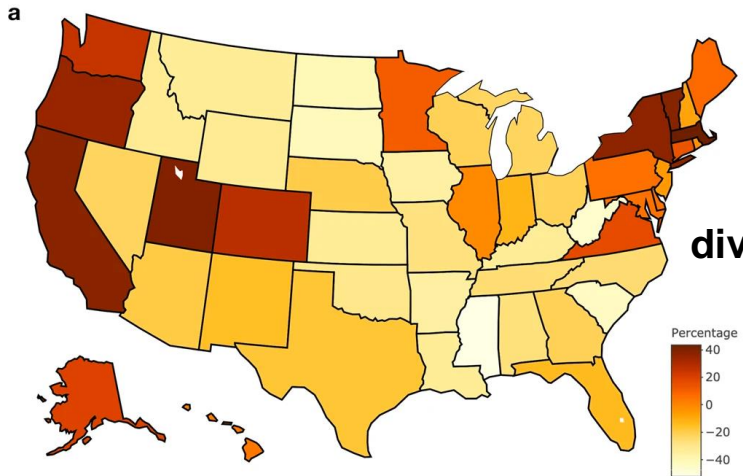
Data collection = smartphone (active and passive) + wearable (Fitbit)



Days [1-301]

Understanding variation in technology usage by devices, sociodemographics & disease characteristics

Zhang, Y., Pratap, A., Folarin, A.A. *et al.* Long-term participant retention and engagement patterns in an app and wearable-based multinational remote digital depression study. *npj Digit. Med.* 6, 25 (2023). <https://doi.org/10.1038/s41746-023-00749-3>

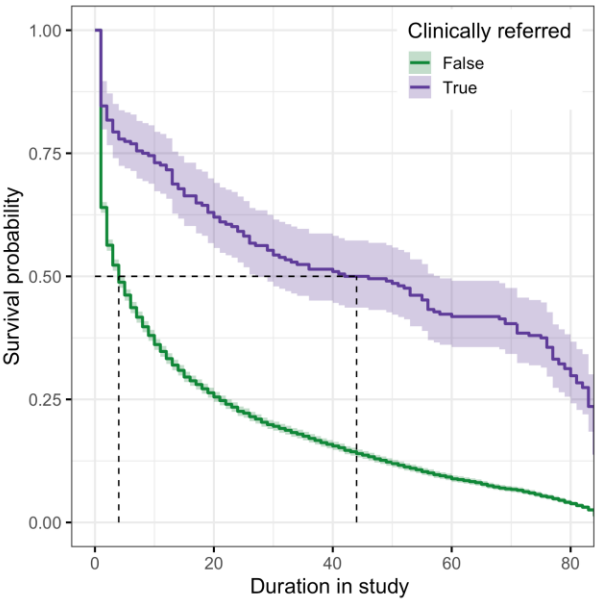


Understanding geospatial diversity & potential bias can be critical

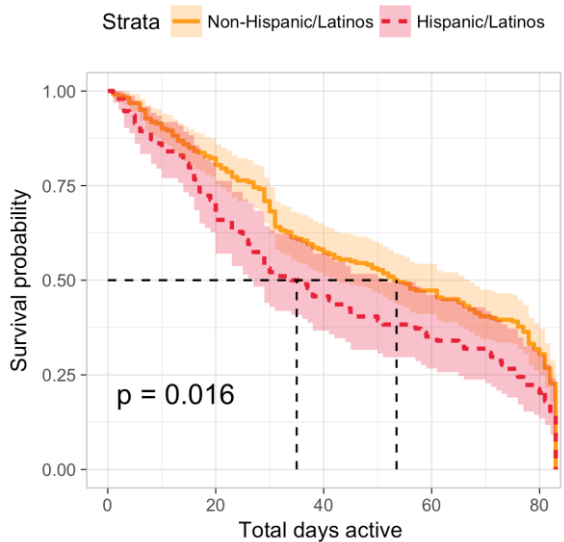
A Pratap, E Neto, P Snyder, C Stepnowsky, N Elhadad, D Grant, M Mohebbi, S Mooney, C Suver, J Wilbanks, L Mangravite, P Heagerty, P Arean, L Omberg - Indicators of retention in remote digital health studies: A cross-study evaluation of 100,000 participants | *Nature Digital Medicine*, 2020



Provider referral matters

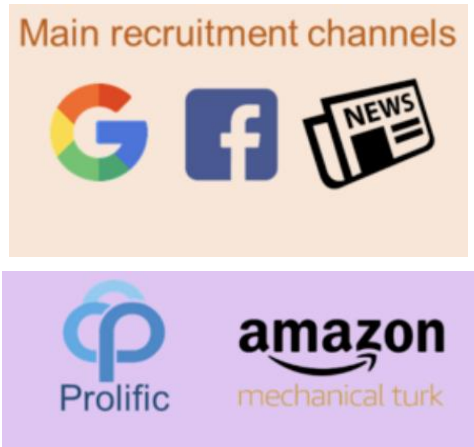


Need to engage minorities



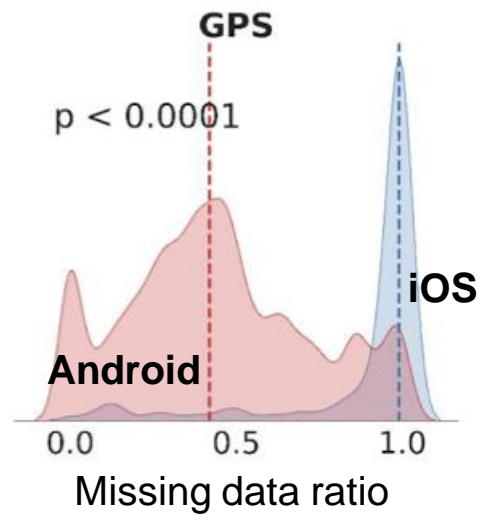
A. Pratap, Brenna N. Renn, Joshua, Sean D. Mooney, Patricia A. Areán & Joaquin A. Anguera: Using mobile apps to assess and treat depression in Hispanics and Latinos: Results from a fully remote and randomized clinical trial (JMIR, 2018)

Heterogeneity in real-world cohorts



Li SX, Halabi R, Selvarajan R, Woerner M, Fillipo IG, Banerjee S, Mosser B, Jain F, Areán P, Pratap A Recruitment and Retention in Remote Research: Learnings From a Large, Decentralized Real-world Study JMIR Form Res 2022;6(11):e40765

Device heterogeneity can impact evidence generation



Understanding real-world behavior using methods that are acceptable to the target population remains critical and is often missed

■ ORIGINAL RESEARCH ARTICLE

Using Real-world Data for Decision Support: Recommendations from a Primary Care Provider Survey

Patricia A Areán, PhD^{1,2}; Emily C Friedman, MID, CPE²; Abhishek Pratap, PhD²; Ryan Allred, BA¹; Jaden Duffy, BA¹; Sara Gille, MPH⁴; Shelley Reetz, BS⁴; Erin Keast, MPH⁴; Gregory Clarke, PhD⁴

Perm J 2021;25:20.213

E-pub: 03/01/2021

<https://doi.org/10.7812/TPP/20.213>

Understanding Participant Needs for Engagement and Attitudes towards Passive Sensing in Remote Digital Health Studies

Samantha Kolovson,
Human Centered Design & Engineering, University of Washington

Abhishek Pratap,
Biomedical Informatics & Medical Education, University of Washington Sage Bionetworks

Jaden Duffy,
Psychiatry & Behavioral Sciences, University of Washington

Ryan Allred,
Psychiatry & Behavioral Sciences, University of Washington

Sean A. Munson,
Human Centered Design & Engineering, University of Washington

Patricia A. Areán
Psychiatry & Behavioral Sciences, University of Washington

JAMA Network | **Open**

Original Investigation | Health Informatics

Contemporary Views of Research Participant Willingness to Participate and Share Digital Data in Biomedical Research

Abhishek Pratap, MS; Ryan Allred, BA; Jaden Duffy, BA; Donovan Rivera, MSW; Heather Sophia Lee, PhD; Brenna N. Renn, PhD; Patricia A. Areán, PhD



Background noise levels



Air quality

Step counts/day

A decorative vertical strip on the left side of the slide, consisting of a grid of colored circles. The circles are arranged in a 10x10 grid. The colors transition from light blue at the top, through purple, to orange at the bottom.

Group discussion

- What works
- How
- Real-world examples

Trial Characteristic

Benefit from Patient Perspective

Relevance

Broader Recruitment and Inclusion

When trials choose individuals and recruitment sites representative of the population of interest, patients more likely to participate as the research reflects their real world experience.

Meaningful Outcomes

Outcomes are chosen based upon their relevance to patients. As a result, the findings of the trial are likely to have a greater impact on patient care.

Comparison Against Best Current Treatment

When treatment is compared to the current best available care, patients do not have to worry they are receiving an inactive placebo.

Interpretation

More intuitive presentation of results

The results of trials performed with a Bayesian approach are more likely to be correctly interpreted by clinicians and patient advocates, which will lead to better dissemination of information to the patient group that the study sample was drawn from.

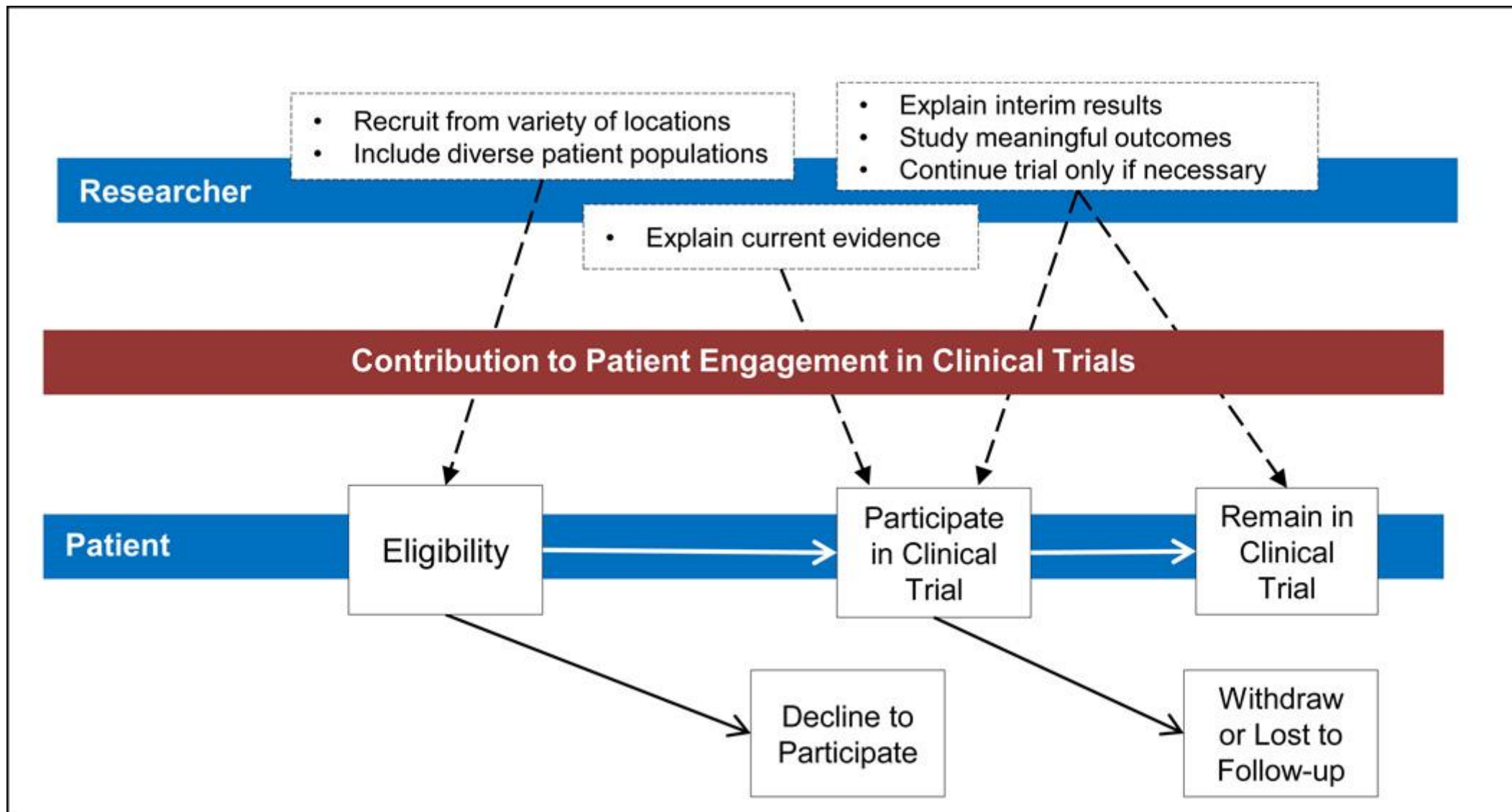
Efficiency

Allocation to arms with greatest probability of success

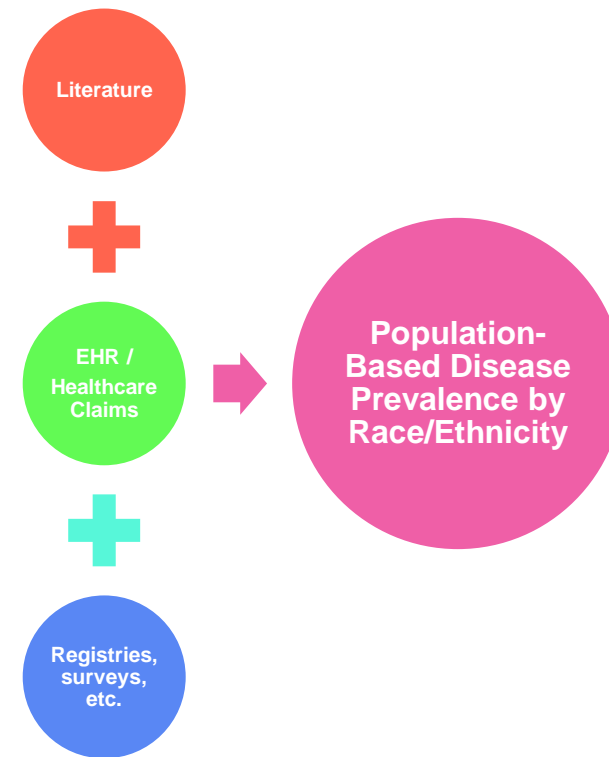
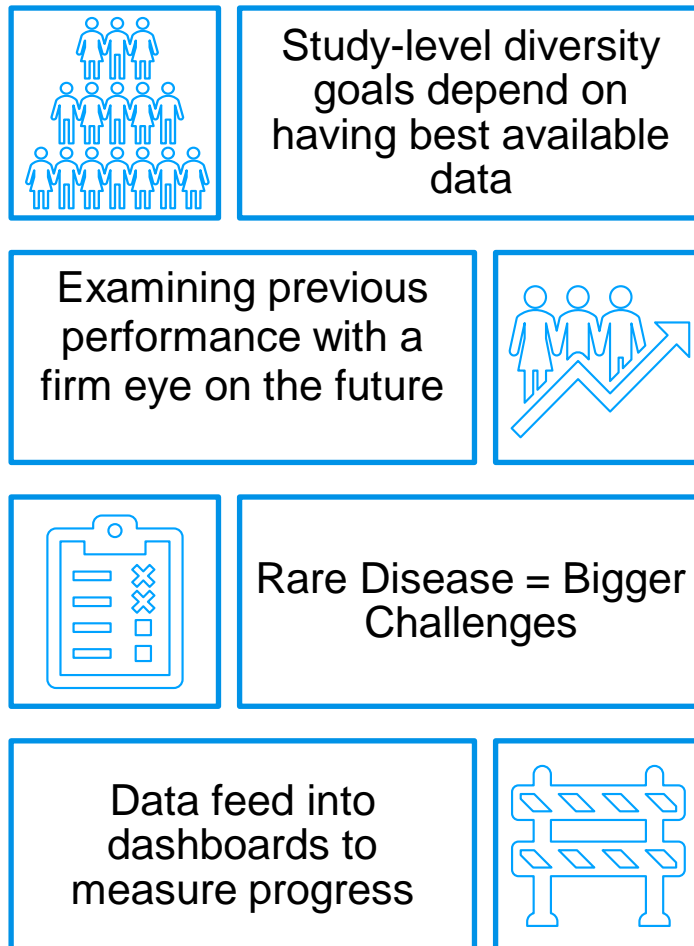
Pre-specified allocation rules allow randomization in the most efficient manner and can reduce the probability of assignment to a treatment not likely to succeed.

Ability to start, stop, or continue an arm based upon interim analysis

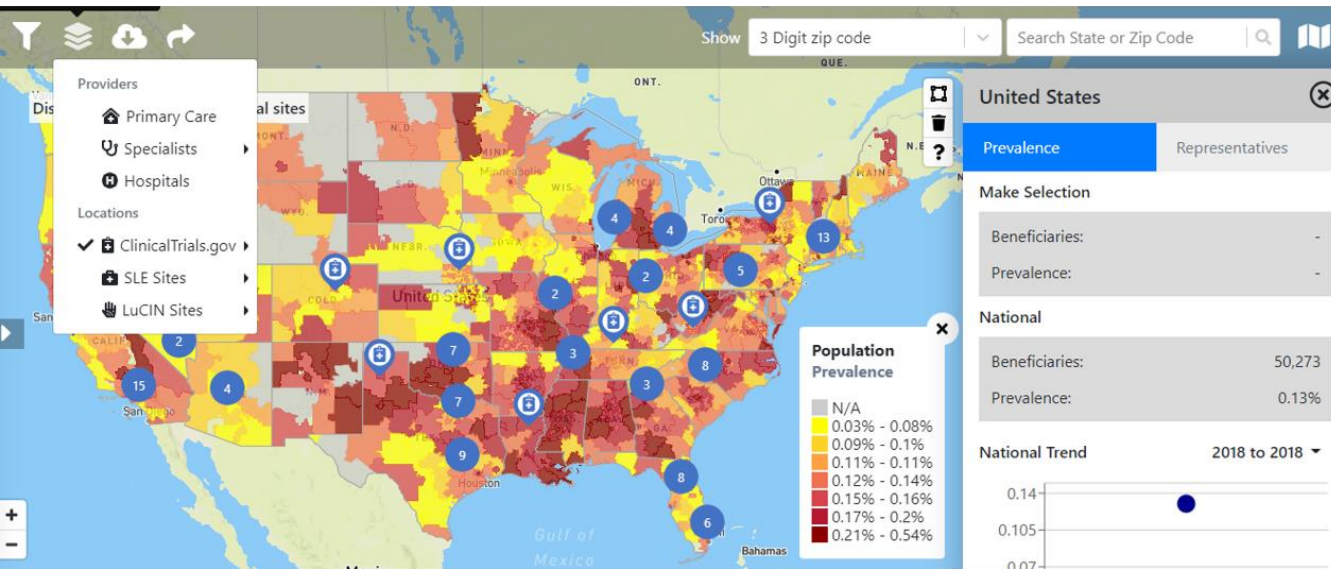
While any trial can be ended early, the frequent monitoring offered by taking advantage of innovative trial designs can ensure that patients are not exposed to ineffective treatments or placebo any longer than necessary.



Data-Driven Approach To Set Trial Targets



Clinical Trial Index: Leveraging geographic and social determinants of health data to support clinical trial site selection



Purpose

The CTLC is designed to overcome the barriers that have historically plagued minority accrual in neurological clinical trials.

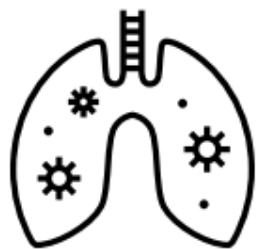
Visualizations

Users Identify treated populations by geography (zip code, county, state, metropolitan statistical areas, and state and congressional legislative districts), by demographic cohort (age, gender, race and ethnicity), and by provider (primary and specialty care, hospital, clinic and pharmacy).

Applications

Using data derived from the CT Index and advisors, an action plan was to help match clinical trial operations activities to the needs of the diverse patient populations at the community level. Initiatives may relate to site selection, clinical trial enrollment and retention.

Inclusion provides equal opportunities



Addressing serious unmet medical needs is a key priority in medical research

Unmet needs are typically not confined to:

- age
- ethnicity
- comorbidity
- residency

Most unmet medical needs are universal



Some patients will view trial participation as an opportunity:

- Potentially effective therapy (no promise of positive benefit/risk)
- Access to therapies that are not reimbursed
- Contribute to research and future patients

The hope and opportunity should not per default be confined to specific patient populations



Initiatives and structures that promote equity is needed

Some patients have special needs that should be addressed, for example

- Travel for patient and family to site
- Language barriers
- Poor health literacy

Standardization for Health Equity Research

Circulation: Cardiovascular Quality and Outcomes








Volume 14, Issue 2, February 2021
<https://doi.org/10.1161/CIRCOUTCOMES.121.007868>

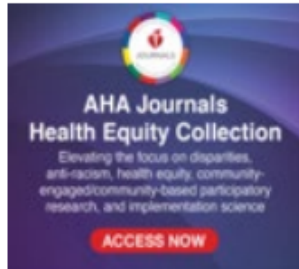


EDITORIAL

The Groundwater of Racial and Ethnic Disparities Research

A Statement From *Circulation: Cardiovascular Quality and Outcomes*

Khadijah Breathett, MD, MS , Erica S. Spatz, MD, MHS , Daniel B. Kramer, MD, MPH ,
Utibe R. Essien, MD, MPH , Rishi K. Wadhera, MD, MPP, MPhil , Pamela N.
Peterson, MD, MSPH , P. Michael Ho, MD, PhD, and Brahmajee K. Nallamothu, MD, MPH 



AHAjournals.org/health-equity

Circulation

EDITORIAL

Creation of the American Heart Association Journals' Equity, Diversity, and Inclusion Editorial Board: The Next Step to Achieving the 2024 Impact Goal

Eldrin F. Lewis, MD, MPH; Christine Beaty; Johannes Boltze , MD, PhD; Khadijah Breathett , MD, MS; Walter K. Clair , MD, MPH; Lisa de las Fuentes , MD, MS; Utibe R. Essien , MD, MPH; Heather Goodell; H.E. Hinson , MD, MCR; Kiarri N. Kershaw , PhD, MPH; Joshua W. Knowles , MD, PhD; Sula Mazimba, MD, MPH; Mahasin Mujahid , PhD, MS; Henry E. Okafor, MD; Kyung Woo Park , MD, PhD, MBA; Jonathan Schultz 

ELEVATING the focus on:

- Disparities
- Anti-racism
- Health equity
- Community-engaged/community-based participatory research
- Implementation science

COLLECTIONS include:

- Disparities and health equity
- Race, ethnicity, and health
- Social determinants of health
- Women's health, sex, and gender

Perspective

New Federal Incentives for Diversity in Clinical Trials

Thomas J. Hwang, M.D., and Otis W. Brawley, M.D.



Article

Metrics

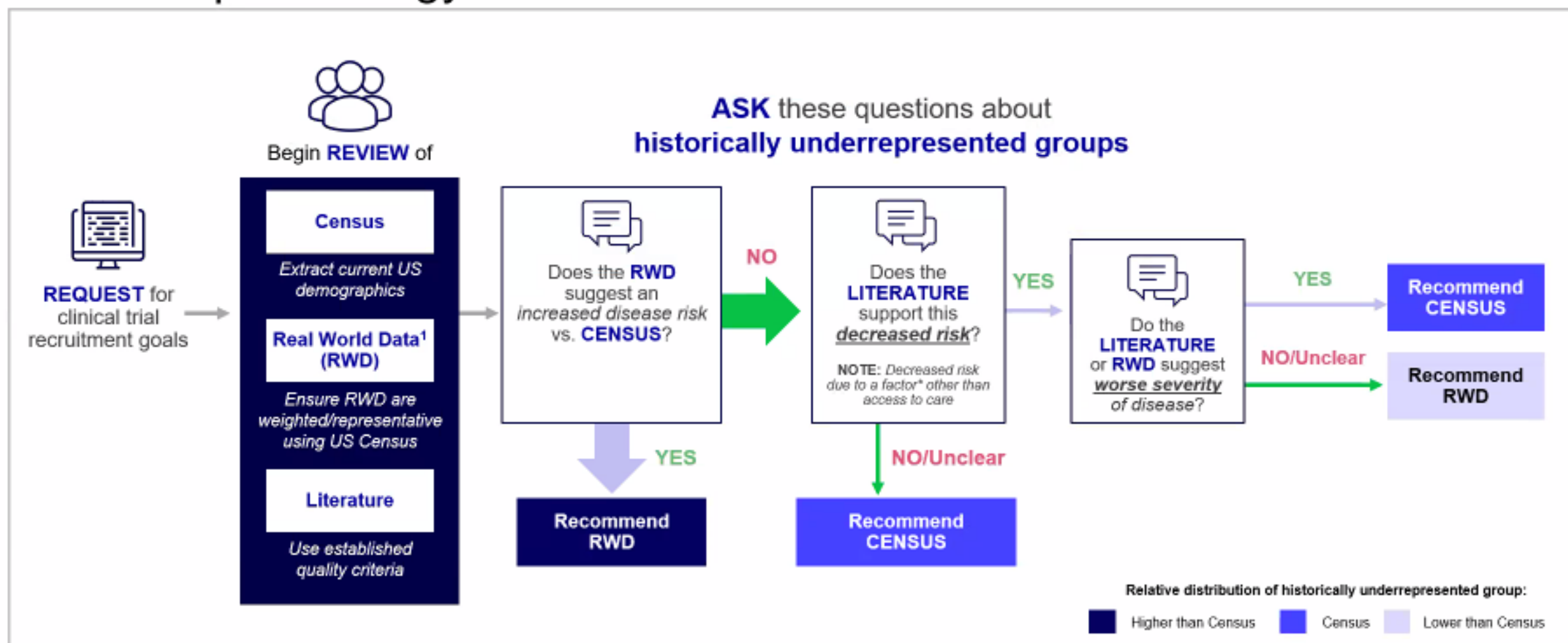


4 References 24 Citing Articles



IN JUNE 2022, THE U.S. HOUSE OF REPRESENTATIVES PASSED LEGISLATION intended to increase the diversity of the populations enrolled in clinical trials of new drugs. Under this bill, study sponsors would be required to submit a diversity action plan — including goals for study enrollment according to demographic group and steps for achieving those goals — for phase 3 or pivotal studies of new drugs. These diversity provisions, considered as part of a broader reauthorization of user-fee funding of the Food and Drug Administration (FDA), would codify recent FDA draft guidance recommending that clinical trial sponsors develop and submit diversity plans for enrolling participants from historically underrepresented racial and ethnic populations.¹

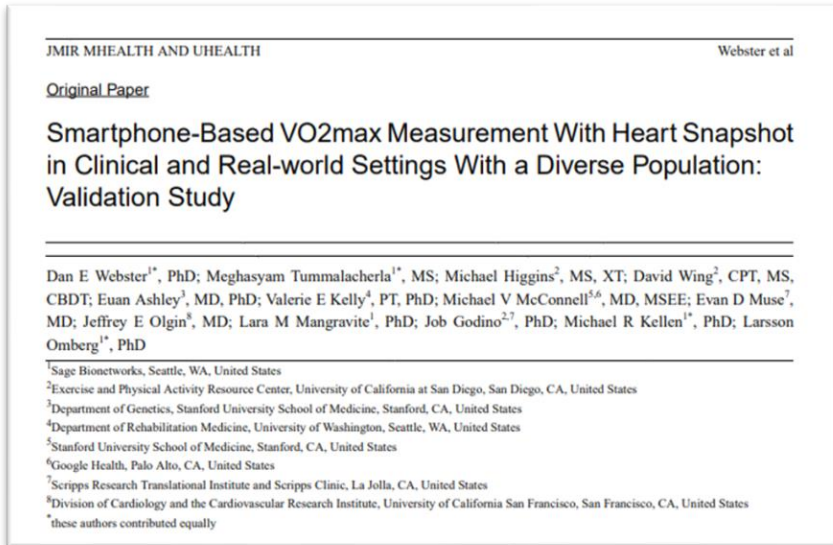
Result: A process that is scientifically rigorous, flexible, and based the disease epidemiology



* E.g., due to a biological factor.

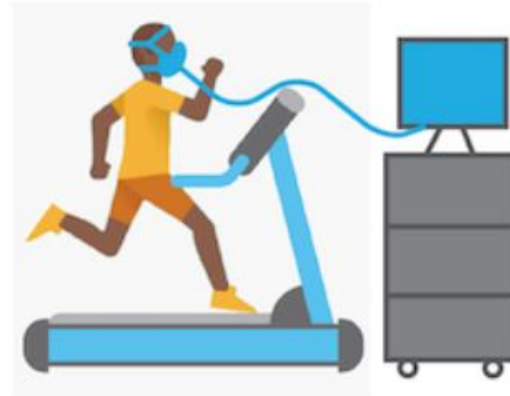
1. Real world data refer to in-house, recent analyses of the demographic distribution of diseases targeted by Pfizer's medicines, from sources such as disease registries, surveys, electronic health records, and claims.

Include diversity as part of study design when it matters most



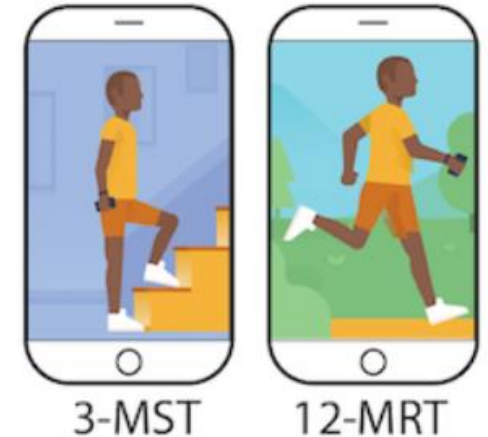
In-clinic measurement

Gold standard
VO₂max protocol



Remote measures (x3)

Smartphone-based
VO₂max protocols



....recruit six different skin types were asked to participate in this study. We aimed to recruit an equal ratio of male and female participants, as well as an equal number of participants with each skin type, as determined by the Fitzpatrick scale.

VISIBLE: Filling in the gaps within dermatology with a first-of-its-kind skin of color (SoC) dedicated study

OVERVIEW

- Phase 3b study investigating the efficacy/safety of an investigational compound vs placebo in SoC patients with mod-sev PsO
- Aims to build a Skin of Color Image repository and gain novel scientific insights into issues like PIPA

CHALLENGE

- **Low utilization of dermatological services** amongst skin of color
- **Lack of clinical benchmarks & accurate presentation of dermatologic diseases on skin of color**
- **Darker skin tones** may present with less noticeable skin reddening, making it difficult to truly assess active disease / inflammation
- **Scalp psoriasis is very prevalent among non-white PsO patients**, yet representation remains low (~10% of trial population)

DEI Metrics

Recruit 200 self-identified non-white who are bio-naïve or experienced across all skin tones (I-VI)

100% Skin of Color

DEI FOCUSED TACTICS

Leveraging Data



To **identify sites**, we utilized our **MSL network** and to identify potential diverse sites



Conducted site feasibility with questions regarding **SoC experience** and communicated early on diverse enrollment requirements.



Targeted **geographic locations** across the United States based on diversity, target population.

Instilling Training & Tech



Created training decks for MSLs to empower prepare them for **challenging DEI conversations** with potential and selected Dermatology HCPs



Leveraging **colorimeter technology** to independently quantify skin tones – aids in measuring pigmentation (melanin) and erythema

Impactful Engagement



Leveraged skin of color appropriate images and recruitment materials to support HCPs, drive referrals, and educate patients about the **VISIBLE** trial – we ensured that complex study details were written in layman terms for greater understanding



Leveraged insights from **diverse advisory boards** of >30 leading SOC experts to refine our protocol and study elements that are equitable and more inclusive of the target demographic

CURRENT IMPACT

180

Patients screened:
104 Body, 24 Scalp,
and 52 Both

113

Patients randomized:
35 FST I-III and 78 FST
IV-VI

53%

Randomized patients are Hispanic – other top demographics are Asian (22%) and Black (13%)

Janssen has also partnering with leading medical and patient organizations (e.g., AAD & Skin of Color Society) to increase training and raise awareness of PsO as well as clinical research

All of US Recruitment Effort

[The “All of Us” Research Program | NEJM](#)

Thank you!

