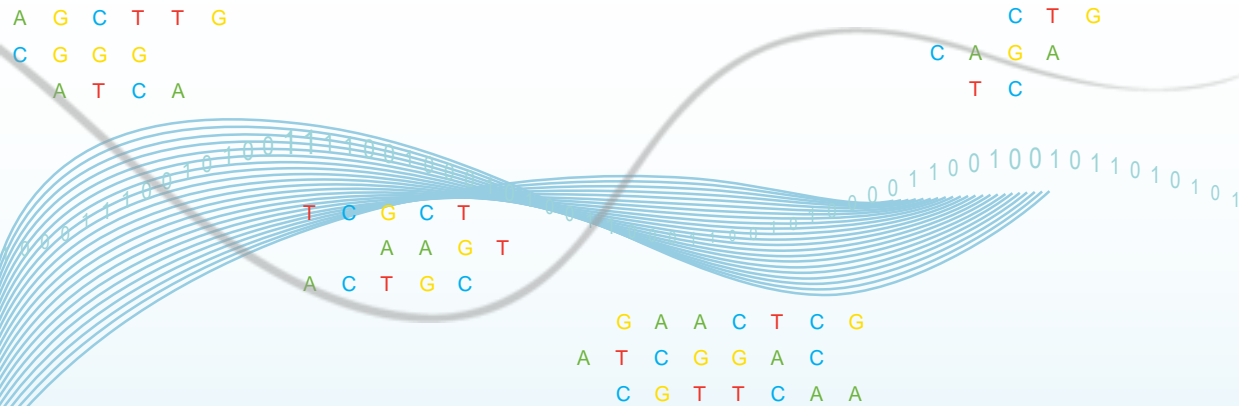


Payers Perspective: Defining Clinically Meaningful Effect for the Design and Interpretation of RCTs



medco®
MAKING MEDICINE SMARTER™

Robert S. Epstein MD MS

Chief R&D Officer, Medco

President, UBC

Acknowledgements

- Eva Lydick PhD
 - > Retired epidemiologist

- J. Russell Teagarden, RPh, MS, PhD
 - > Medco-UBC

Evolution of Evidence

■ Statistical Significance

- > Findings not due to chance alone – $p < 0.05$
- > Sir Roland Fisher 1926*
 - If one in twenty does not seem high enough odds, we may, if we prefer it, draw the line at one in fifty (the 2 per cent point) or one in a hundred (the 1 per cent point). Personally, the writer prefers to set a low standard of significance at the 5 per cent point, and ignore entirely all results which fail to reach this level. A scientific fact should be regarded as experimentally established only if a properly designed experiment rarely fails to give this level of significance.”

Clinical significance

■ Minimally clinically meaningful difference (Jaeschke 1989)*

- > “The smallest difference...which patients perceive as beneficial, and which would mandate, in the absence of troublesome side effects and cost, a change in the patient’s management”

Clinical Significance

Distribution-based interpretations*

Measure	Definition
Effect size	Mean change/variability in stable patients
Statistical significance	Post-test \geq (Pre-test + 2 SD)
Reliable change index	$(\text{Post-test} - \text{Pre-test}) / \sqrt{2} (\text{SE})^2$
1 unit of change	Change associated with 1 on an ordered set
Normative level of functioning	Test result \geq Mean of normal population + 2 SD

Source: Lydick E, Epstein RS: Interpretation of quality of life changes. Q Life Res 1993;2:221 -226.

Clinical Significance








Anchor-based interpretations

Measure	Example
Global ratings	Change associated with overall change
Life events	Change related to illness, job loss, etc.
Threshold effect	Change required to hit a threshold (e.g. burden, interference)
Change with time	Change associated with x years of disease
Change associated with health conditions	Change associated with being diagnosed

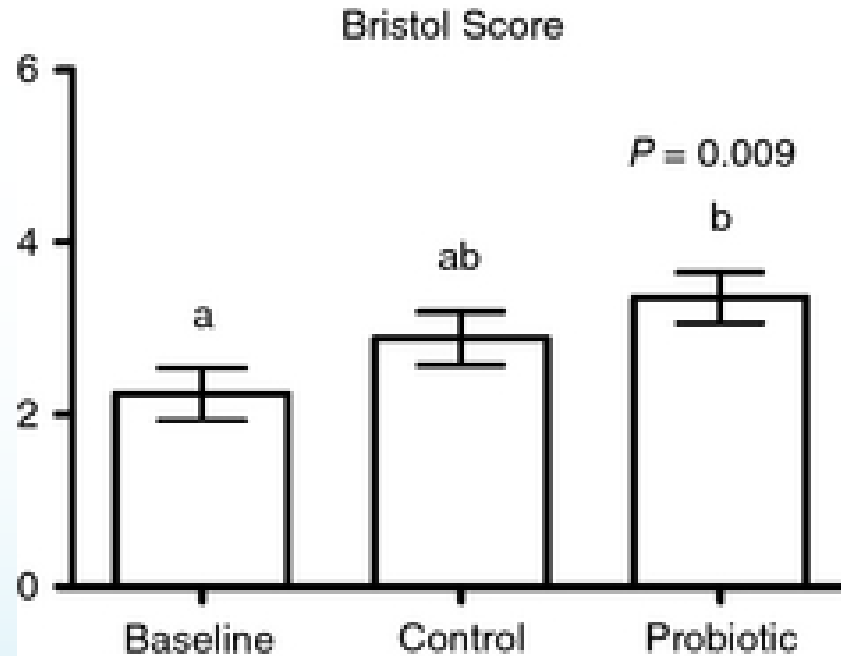
Payer Significance

- “The smallest clinical difference which would mandate reimbursement for a particular technology” (Epstein, Teagarden 2012*)
- Particular challenges in this thinking:
 - > Multiple payer perspectives – no ‘single’ answer
 - > May be in conflict with either statistical or clinical significance (i.e. an additional hurdle)

Bristol Stool Chart

Type 1		Separate hard lumps, like nuts (hard to pass)
Type 2		Sausage-shaped but lumpy
Type 3		Like a sausage but with cracks on its surface
Type 4		Like a sausage or snake, smooth and soft
Type 5		Soft blobs with clear-cut edges (passed easily)
Type 6		Fluffy pieces with ragged edges, a mushy stool
Type 7		Watery, no solid pieces. Entirely Liquid

Randomised clinical trial: efficacy of *Lactobacillus paracasei*-enriched artichokes in the treatment of patients with functional constipation – a double-blind, controlled, crossover study



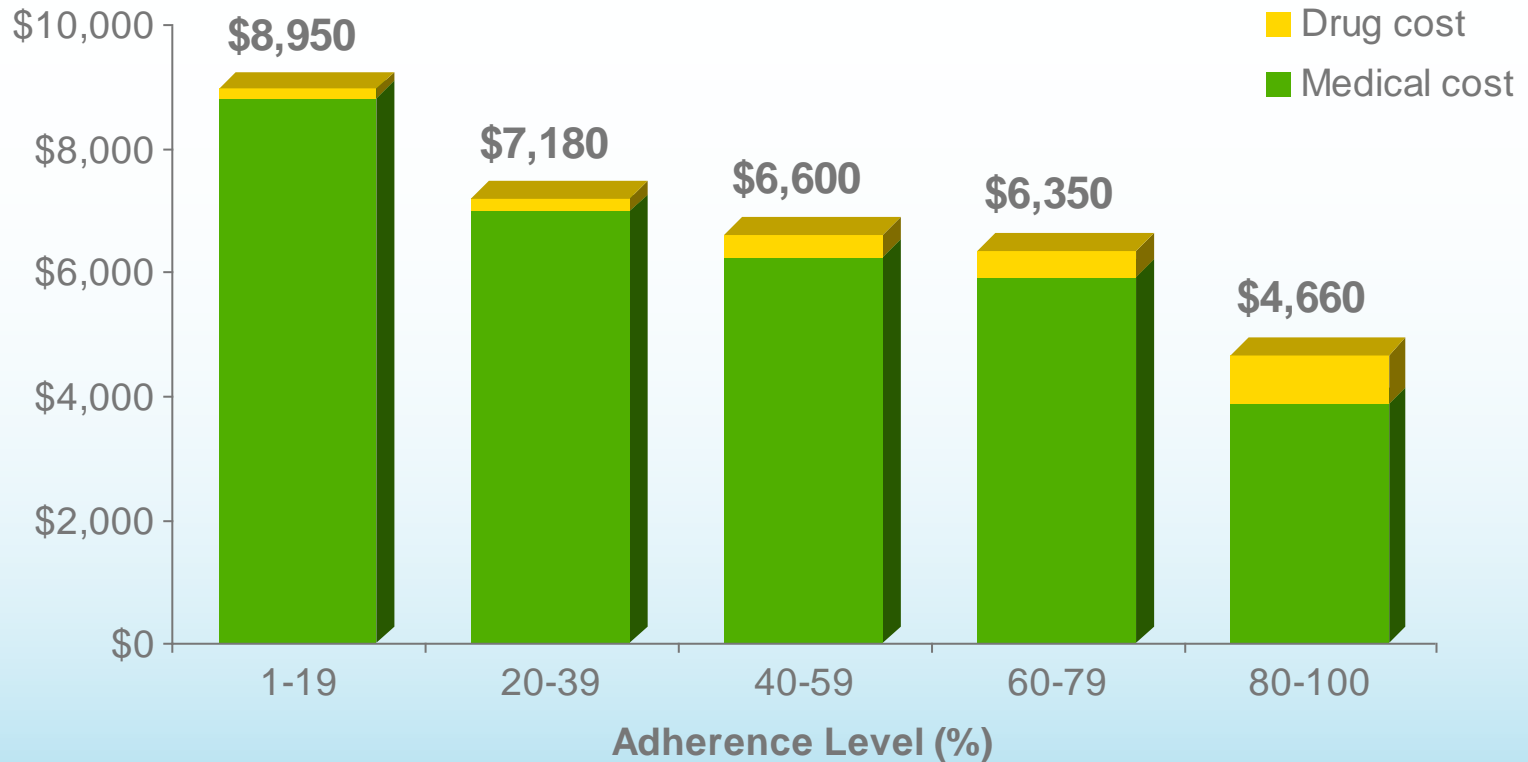
Role of Bridging Study

A form of anchor-based interpretation

- Correlates clinical difference (or change) with total direct and indirect medical care costs
- Defines the 'minimal change' clinically that would be associated with meaningful cost difference

Example: Relating compliance to healthcare costs

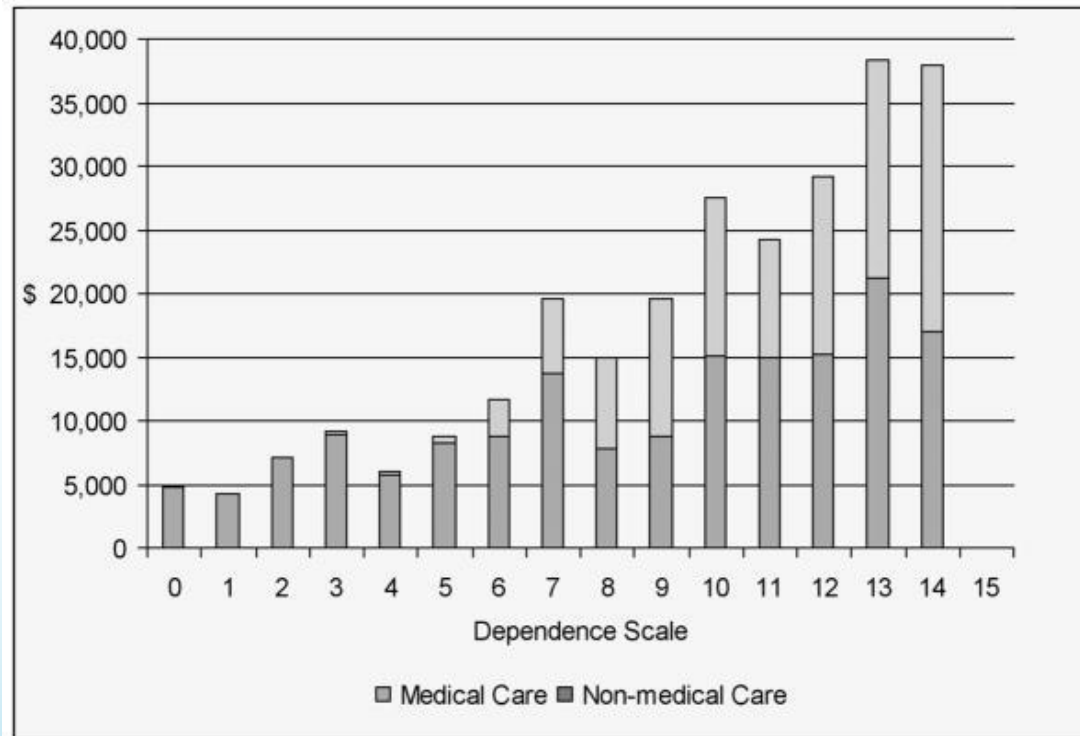
Total Healthcare Cost per Patient per Year



Source: Sokol, MC, McGuigan, KA, Verbugge, RR, Epstein, RS. Impact of Medication Adherence on Hospitalization Risk and Healthcare Cost. *Medical Care* 2005; 43: 521-530.

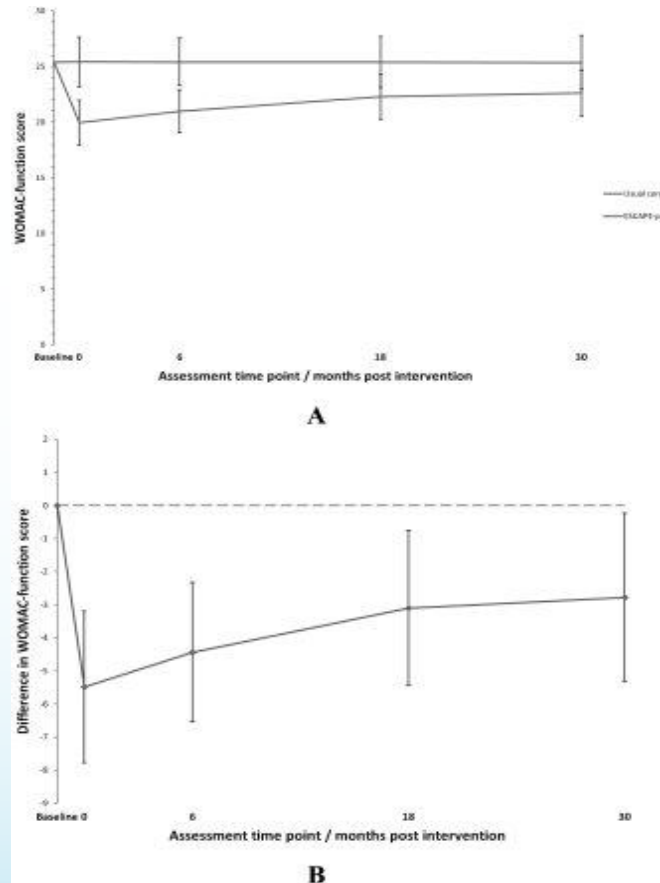
Example: Alzheimer's Disease Dependence Scale

Relate Dependence Scale to Costs



Source: Zhu CW, Leibman C et al: Bridging from clinical endpoints to estimates of treatment value for external decision makers. J Nutr Health Aging 2009;13(3):256-259.

Long-term outcomes and costs of an integrated rehabilitation program for chronic knee pain: A pragmatic, cluster randomized, controlled trial



Chronic Knee Pain – Impact of Rehab Program

	Difference from Usual Care	95% Confidence Interval
Total health and social costs	£1177	£-3609, £ 313
Total costs after 'trimming' outlier	£-24	£ -506, £ 413
Total costs after imputing missing data	£ -1118	£ -2566, £ -221

Source: Hurley MV, Walsh NE et al: Long-term outcomes and costs of an integrated rehabilitation program for chronic knee pain: a pragmatic, cluster randomized, controlled trial. *Arth Care Res* 2012;64(2):238-247.

Annual Healthcare Costs by MMSE disease-severity

Author (Year)	Country	Type	Mild		Mod.		Severe
Jonsson (2003)	Scand.	Total	26-30 60,730 SEK	21-25 93,959	15-20 184,081	10-14 226,876	<10 374,962
Wolstenholme (1998)	UK	Direct	>20 8312 Pounds		15-20 11,643	10-14 15,681	
Lopez-Pousa (2001)	Spain	Total	20-30 5040 Euro		11-19 7704		<11 13,788

Source: Mauskopf J, Racketa J, Sherrill: Alzheimer's disease: the strength of association of Costs with different measures of disease severity. J Nutr Health Aging 2010;14(8):655-663.

Should studies be powered to detect economic outcomes?

■ Favor

- > What payers want to see
- > Randomization handles baseline differences
- > Goes beyond relating clinical outcome to economic value epidemiologically or in modeling

■ Against

- > Too much variability in costing – huge sample sizes
- > Too many protocol mandated visits, etc. to tease out differences
- > Setting is not ‘real world’ anyway

Using the ‘bridges’

- Before study initiated – examine statistical power to detect “X” difference in clinical measure – and model what economic savings would translate into.
 - > Challenge – is it enough?? And to whom??

- After study completion - economic models can be constructed
 - > “X” change in clinical measure = “y” change in expected dollars.
 - > Can be input into:
 - Cost minimization models
 - Cost benefit models
 - Cost effectiveness models (cost/LYS)
 - Cost utility (cost/QALY)

Conclusion

- Evolution of evidence
 - > Statistical
 - > Clinical
 - > Payer
- All about 'what's enough' to create value?
- Goes beyond mechanism, pathway or other assumptions about 'unmet needs'