

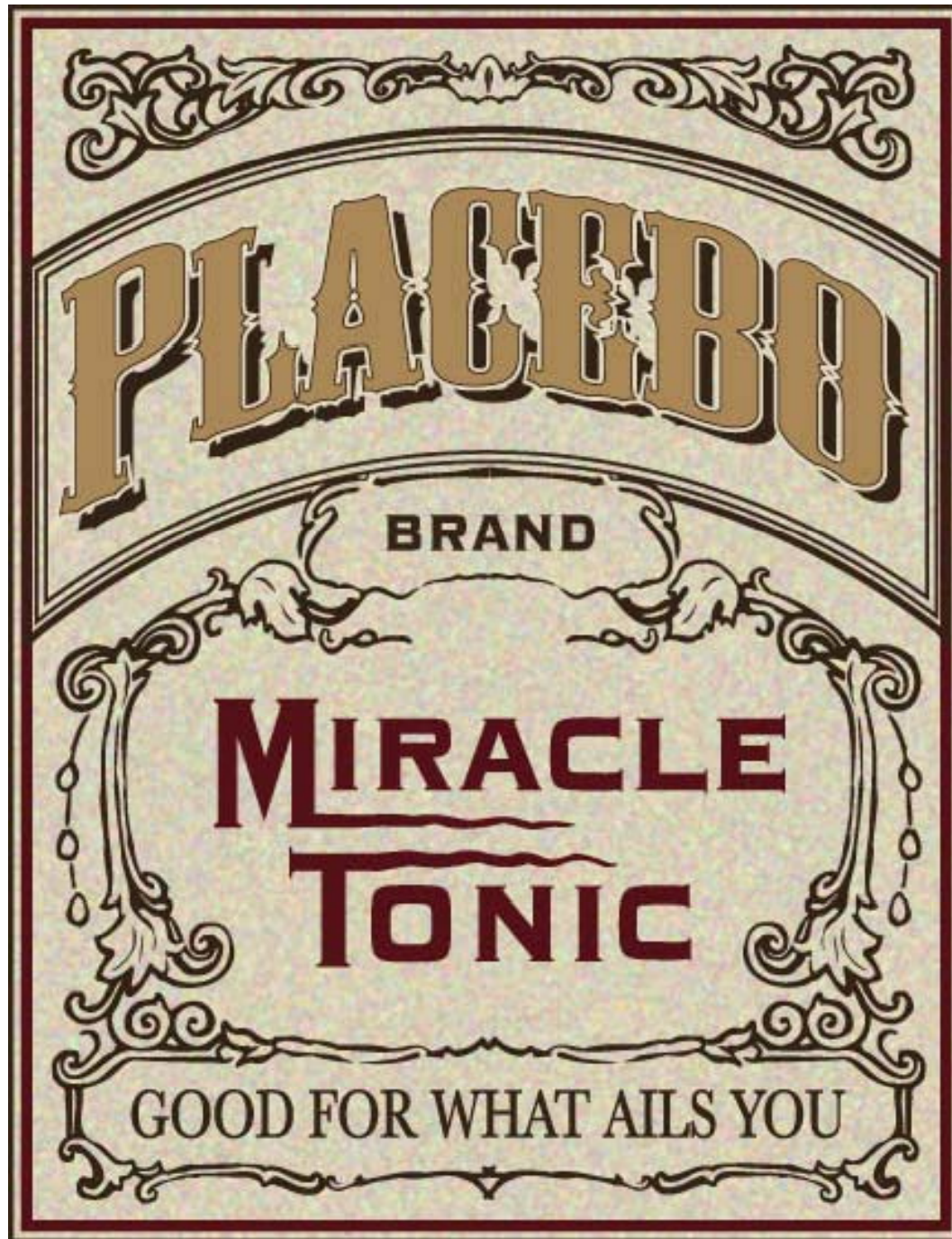
Placebo Workshop

Charles Bowden and Amir Kalali
(Co-Chairs)



An Old Friend Can We Have New Approaches?





PLACIBO

BRAND

**MIRACLE
TONIC**

GOOD FOR WHAT AILS YOU

4 pcs



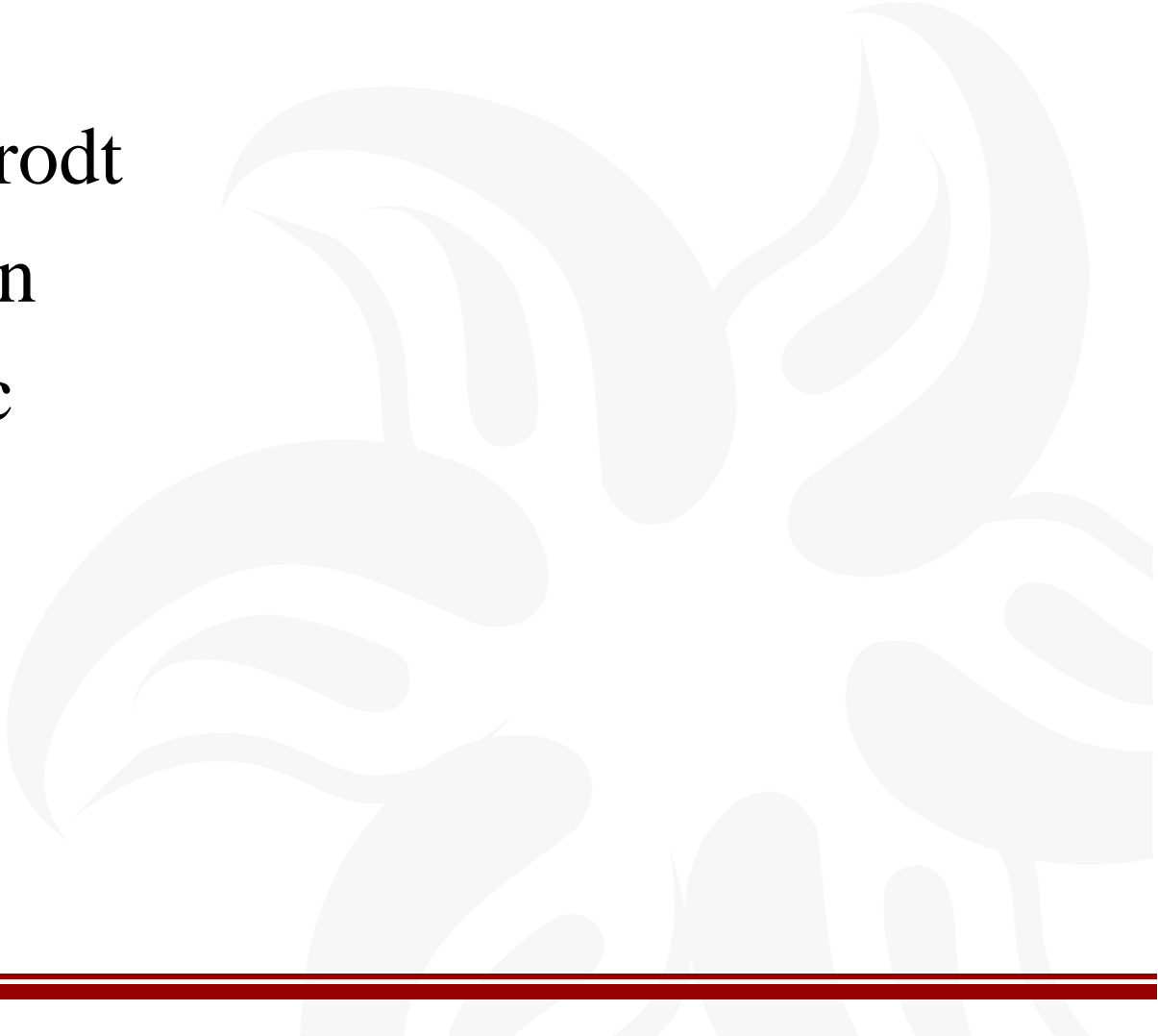
PLACEBO

SUPPOSITORIES
ZÁPFCHEN
CZÓPKI
V SVEČKAH

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- Rigorous Evidence based evaluation
 - ISCDD Evidence Based Methodology Initiative (EMI)
 - Retrospective and prospective analyses of datasets
 - Real world investigation of “in the trenches” issues
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- Amir Kalali
 - Craig Mallinckrodt
 - Charles Bowden
 - Jelena Kunovac
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Participant Discussion



Summary